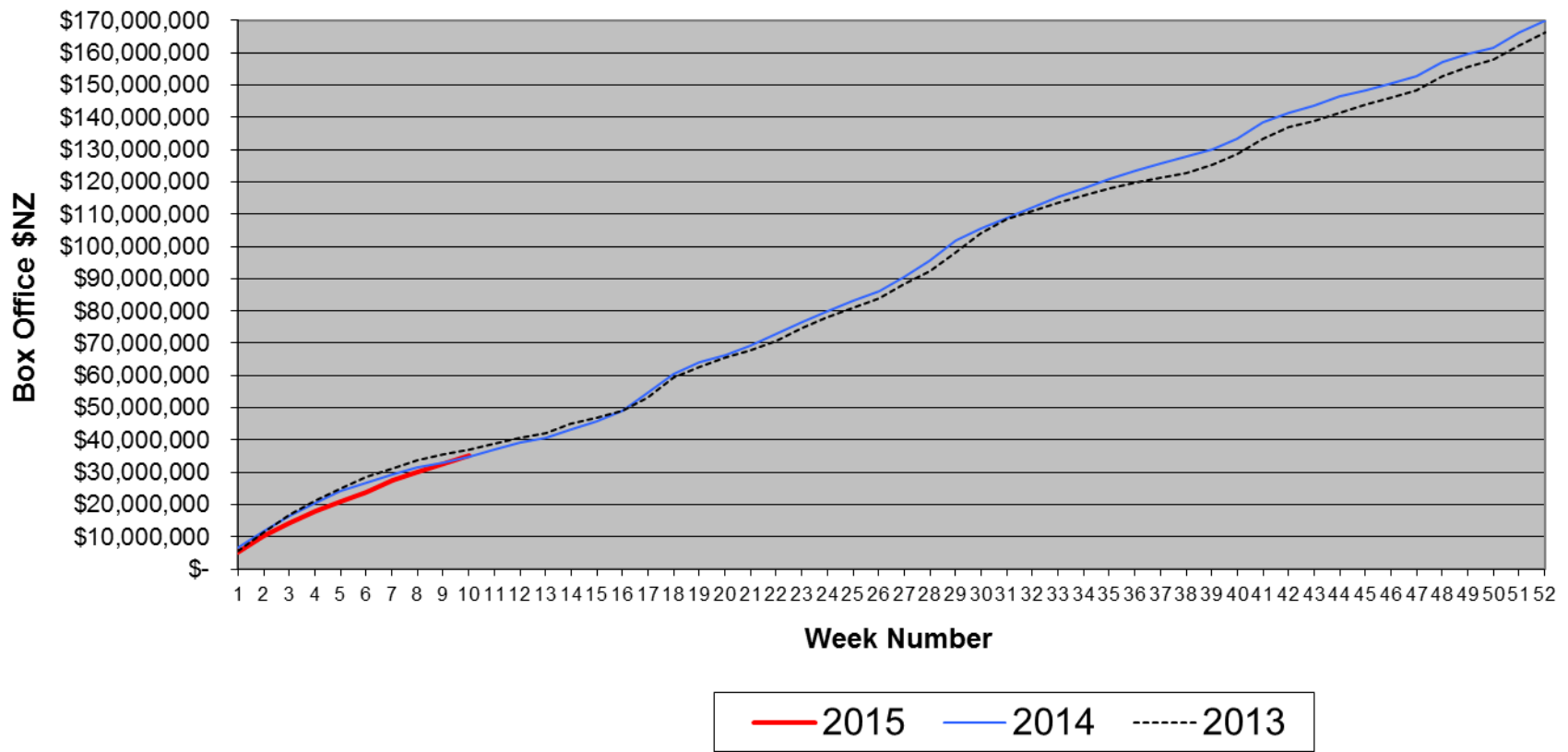




Quarterly Box Office Report Calendar Year-to-Date 2015

Contact marketing@nzfilm.co.nz for further information

Accumulated NZ Top 20 Box Office Calendar YTD (March 2015) vs. 2014 & 2013



Highest Grossing Films Released in NZ in 2015

Calendar YTD March 2015

		\$NZD(mil)	\$AUS(mil)	Aus/NZ Ratio	NZ/Aus Ratio	Distributor
1	Fifty Shades of Grey	\$3.22	\$23.01	7.15	13.99%	Paramount
2	The Imitation Game	\$2.83	\$17.79	6.29	15.91%	Roadshow
3	Kingsmen: The Secret Service	\$2.41	\$16.55	6.87	14.56%	Fox
4	Taken 3	\$2.23	\$14.59	6.54	15.28%	Fox
5	American Sniper	\$2.09	\$18.99	9.09	11.01%	Roadshow
6	Penguins of Madagascar	\$1.95	\$15.71	8.06	12.41%	Fox
7	The Second Best Marigold Hotel	\$2.19	\$11.47	5.24	19.09%	Fox
8	Theory of Everything	\$1.42	\$6.02	4.24	23.59%	Paramount
9	Exodus: Gods and Kings	\$1.21	\$8.58	7.09	14.10%	Fox
10	Into the Woods	\$1.13	\$11.74	10.39	9.63%	Disney
11	Jupiter Ascending	\$1.08	\$5.01	4.64	21.56%	Roadshow
12	Unbroken	\$918k	\$6.15	6.70	14.93%	Paramount
13	Wild	\$539k	\$3.07	5.70	17.56%	Fox
14	Birdman	\$508k	\$5.94	11.69	8.52%	Fox
15	Focus	\$613k	\$5.40	8.81	11.35%	Roadshow

Highest Grossing Films Released in NZ in 2014

Calendar Year Ended Dec 2014

	\$NZD(mil)	\$AUS(mil)	Aus/NZ Ratio	NZ/Aus Ratio	Distributor	
1	The Hobbit: Battle of the Five Armies	\$7.88	\$34.67	4.40	22.7%	Roadshow
2	Hunger Games: Mockingjay Part 1	\$6.02	\$33.84	5.62	17.8%	Roadshow
3	Transformers: Age of Extinction	\$5.31	\$26.78	5.04	19.8%	Paramount
4	Frozen	\$4.99	\$35.00	7.01	14.3%	Disney
5	Guardians of the Galaxy	\$4.52	\$26.64	5.89	17.0%	Disney
6	How To Train Your Dragon 2	\$4.02	\$26.47	6.58	15.2%	Fox
7	The Lego Movie	\$3.99	\$29.54	7.40	13.5%	Roadshow
8	Dawn of the Planet of the Apes	\$3.59	\$18.31	5.10	19.6%	Fox
9	X-Men: Days of Future Past	\$3.69	\$22.49	6.09	16.4%	Fox
10	Interstellar	\$3.48	\$19.95	5.73	17.4%	Roadshow
11	Philomena	\$3.43	\$11.34	3.31	30.2%	eOne/Rialto
12	Big Hero 6	\$3.15	\$21.69	6.89	14.5%	Disney
13	Captain America 2 : Winter Soldier	\$3.12	\$19.83	6.35	15.7%	Disney
14	22 Jump Street	\$3.01	\$22.67	7.53	13.3%	Sony
15	Maze Runner	\$2.92	\$16.12	5.52	18.1%	Fox
16	Teenage Mutant Ninja Turtles	\$2.77	\$17.65	6.37	15.7%	Paramount
17	The Wolf of Wall Street	\$2.77	\$22.79	8.22	12.2%	Roadshow
18	What We Do in the Shadows	\$2.56	\$684k	0.26	382%	Madman
19	Gone Girl	\$2.50	\$27.02	10.80	9.3%	Fox
20	Divergent	\$2.45	\$10.66	4.35	23.0%	eOne

Gross Box Office for Industry (2011-2015)

Calendar YTD March 2015

	Total GBO	Change from previous year
2011	161,817,000	-9.1% (2010-2011)
2012	173,140,000	+7% (2011-2012)
2013	174,942,000	+1.01% (2012-2013)
2014	183,151,000	+4.6% (2013-2014)
2015	35,105,616 (Calendar YTD 2015)	+0.56% (YTD Mar 15)

	Total 3D GBO	Total 3D vs. Total GBO	3D Screens
2012	32.9 mil	19%	160
2013	37.5 mil	21%	175
2014	27.1 mil	15%	180
2015	6.4 mil (Calendar YTD Mar 2015)	18%	183