



18 November 2024

18 OCTOBER 2024: OFFICIAL INFORMATION ACT REQUEST

In your email dated 18 October 2024 you requested information from the New Zealand Film Commission (NZFC) under the Official Information Act 1982 (OIA).

Answers to your questions are set out below.

1. *The total costs incurred by the NZFC for the Diversity, Equity, and Inclusion Survey 2024, including but not limited to:*
 - *Survey development and design.*
 - *Costs associated with contracting Verian.*
 - *Any costs related to the analysis and reporting of results.*
 - *Administrative and logistical expenses.*

The cost of the NZFC 2024 Diversity, Equity and Inclusion Survey (2024 DEI Survey) is \$9,250 + GST. This cost covers project set-up, fieldwork, project management, provision of data, data analysis and thematic analysis of qualitative data.

2. *Breakdown of costs related to past biennial surveys from 2019 and 2021 under the same Diversity and Inclusion Strategy*

The NZFC Diversity and Inclusion Strategy (D&I Strategy) commenced in 2022. The 2024 DEI Survey is the only survey conducted under this Strategy

3. *Information on any key stakeholders or external organisations involved in the survey process or consulted regarding survey outcomes.*

In developing the D&I Strategy, the NZFC consulted with screen sector guilds and organisations, and held a series of workshops with an Industry Leadership Group. The Industry Leadership Group comprises of more than 30 individuals who work across a range of roles in the New Zealand screen sector. The NZFC has worked in partnership with this group since 2020.

The NZFC consulted with the Industry Leadership Group on the 2024 DEI Survey.



Undertaking a biennial survey is a key deliverable under the D&I Strategy.

4. *The number of participants involved in each survey (2019, 2021, 2024), including any demographic breakdown of responses if available.*

At the time of writing, the 2024 DEI Survey is still open for responses. There was no survey conducted in 2021. While a survey was completed in 2019, it does not fall under the framework or deliverables of the D&I Strategy, therefore, the information provided pertains solely to the 2024 DEI Survey.

We may publish this letter (with your personal information removed) on the NZFC website.

Please be aware that you have the right, by way of complaint to an Ombudsman under section 28(3) of the OIA to seek an investigation and review of our response.

This response took a total of two hours to complete.

Yours sincerely

Tayla Hancock

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