



30 April 2024



10 APRIL 2024: OFFICIAL INFORMATION ACT REQUEST

In your email dated 10 April 2024 you requested the age, gender, and ethnicity data of directors of feature films funded by New Zealand Film Commission (NZFC) over the past decade.

We have processed your request under the Official Information Act 1982 (OIA).


Appendix 1 sets out the data you have requested. This includes data from Feature Film Production Investment, Feature Film Post Production Investment and He Pounamu Te Reo Māori Feature Film Investment. It does not include data from feature film development funding. Data has been aggregated in alphabetical order by financial year – the NZFC financial year runs from 1 July to 30 June.

Gender, age and ethnicity are self-identified in application forms. Applicants may select as many ethnicities as they identify with. Note that projects may have more than one director in a creative team.

The NZFC first started requesting demographic data as part of the production financing application process in the 2015-2016 financial year, so please note we can only include data from this time.

There are some limitations to the data, which must be considered when making analysis. These are noted below.

- Disclosure of demographic information was and remains optional, therefore, there are projects that have chosen not to disclose the demographic data of their creative teams and have not been included in the data. Where data is missing, this means it has not been provided by the applicant.
- The data provided in this response is strictly based on the information that was provided to the NZFC at the time of application. In cases where a creative



team has changed after a funding decision is made, the demographic data of the creative team is not updated retrospectively by the NZFC.


- Due to the sensitivity of demographic information, the NZFC will always provide the opportunity for applicants to withhold this information by selecting 'prefer not to answer'. For this reason, relevant reporting may include gaps and such reporting should be used as an estimate and may not reflect the actual demographic spread of the filmmakers supported by the NZFC.
- Prior to the 2018-19 financial year, applications were received by paper. Although a demographic template was provided to applicants, this section had restrictions on how many key creatives could be recorded. This meant that in cases where a project had a large creative team, the demographic information may have been recorded for some but not all creatives.
- Historic reporting released by the NZFC may include old methodologies that reported on creative teams using information held in internal legacy systems. This information was updated by staff through a combination of what was provided in an application or based on a staff members knowledge of that filmmaker. Changing the methodology to only report on what was provided by the applicant allows the NZFC to improve the integrity of its reporting. This also gives applicants the ability to control what information the NZFC holds about them and gives filmmakers the opportunity to update their demographic data if it changes.

The NZFC is committed to increasing the ease of the application process and in turn increasing the accuracy of the data it collects. In doing so, the NZFC introduced a digital application portal in the 2018-19 period. The improved collection of this information has led to a great response rate and huge increase in the volume of data collected.

Please note that we will be publishing this letter (with your personal information removed) and **Appendix 1** on the NZFC website.

Please be aware that you have the right, by way of complaint to an Ombudsman under section 28(3) of the OIA to seek an investigation and review of our response.

Yours sincerely



Tayla Hancock
Senior Advisor, Policy and Performance
New Zealand Film Commission



2015-2016		
Age	Gender	Ethnicity
40-44 Years	Female	Fijian Indian
50-54 Years	Female	Indian
60+ Years	Female	Māori
	Male	NZ European
	Male	NZ European
	Male	NZ European
	Male	NZ European

2016-2017		
Age	Gender	Ethnicity
60+ Years	Female	Māori
	Female	Māori
	Female	NZ European
	Male	NZ European
	Male	NZ European
	Male	NZ European
	Male	NZ European
	Male	NZ European
	Male	NZ European, Māori

2017-2018		
Age	Gender	Ethnicity
	Female	Māori
	Female	Māori, Pacific Peoples
	Female	Māori, Samoan, Rotuman
	Male	NZ European
	Male	NZ European
	Male	NZ European

2018-2019		
Age	Gender	Ethnicity
30-39 years	Female	Asian
30-39 years	Female	Asian/New Zealander
30-39 years	Female	Chinese, Māori, New Zealand European/Pākehā
40-49 years	Female	Cree/Metia
40-49 years	Female	Māori
40-49 years	Female	Māori
40-49 years	Female	Māori
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
	Male	New Zealand European/Pākehā
	Male	NZ European
	Male	Pacific Peoples

2019-2020		
Age	Gender	Ethnicity
40-49 years	Female	NZ European
40-49 years	Male	NZ European
40-49 years	Female	Cree/Metia
60-69 years	Female	NZ European
30-39 years	Male	NZ European
40-49 years	Male	European
40-49 years	Female	New Zealand European/Pākehā
40-49 years	Male	New Zealand European/Pākehā

2020-2021		
Age	Gender	Ethnicity
20-29 Years	Female	Irish
30-39 years	Female	Israeli/Jewish, Italian, Latin American
30-39 years	Female	Māori
30-39 years	Female	New Zealand European/Pākehā
30-39 years	Female	New Zealand European/Pākehā
40-49 years	Female	New Zealand European/Pākehā
40-49 years	Female	New Zealand European/Pākehā
40-49 years	Female	New Zealand European/Pākehā
40-49 years	Female	New Zealand European/Pākehā
40-49 years	Male	New Zealand European/Pākehā
40-49 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā, Māori
50-59 years	Male	New Zealand European/Pākehā, Samoan
70+ years	Male	New Zealander
70+ years	Male	New Zealander
		New Zealander/Samoan

2021-2022		
Age	Gender	Ethnicity
30-39 years	Male	Māori
30-39 years	Male	New Zealand European/Pākehā
40-49 years	Male	New Zealand European/Pākehā
40-49 years	Male	New Zealand European/Pākehā, Māori
40-49 years	Male	New Zealander
50-59 years	Male	NZ European
70+ years	Male	

2022-2023		
Age	Gender	Ethnicity
30-39 years	Female	Caribbean/New Zealander
40-49 years	Female	Cook Islands/Māori
40-49 years	Female	Māori
40-49 years	Male	Māori
40-49 years	Male	Māori
40-49 years	Male	Māori
40-49 years	Male	Māori, New Zealander
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
50-59 years	Male	New Zealand European/Pākehā
60-69 years	Male	New Zealand European/Pākehā
60-69 years	Male	Samoan

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