



11 April 2024

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[REDACTED],

3 APRIL 2024: OFFICIAL INFORMATION ACT REQUEST

In your email dated 3 April 2024 you requested the following information under the Official Information Act 1982 (OIA):

1. Actual and Budgeted Expenditure:

Please provide a breakdown of the actual and budgeted expenditure on PR and Communications support for the current financial year, as well as the previous two financial years, for the NZ Film.

2. Procurement Process:

For each instance of expenditure on PR and Communications support, please indicate whether the services were procured through an open tender process or if it was a closed process. In accordance with the principles of the Official Information Act, I seek to understand the transparency and competitiveness of the procurement process.

3. Service Providers:

Please provide the names of the companies, agencies, or individuals that received payment for providing PR and Communications services to the NZ Film. Additionally, I request the value of the contracts awarded to each service provider.

The objective of this request is to gain a comprehensive understanding of the NZ Film investment in PR and Communications support, the processes by which these services are procured, and the entities that are engaged in providing these services.

The New Zealand Film Commission (NZFC) holds a small budget for PR Exercises of \$20,000 per financial year.

The table below includes a breakdown of actual expenditure on PR and Communications support for the current financial year and the previous two financial years. The table also includes a breakdown of the vendors and value of contracts.

Vendor	Engagement	FY21/22	FY22/23	FY23/24
Blackland Public Relations	PR	22,496.50	14,688.00	10,275.00
Roc NZ Ltd T/A Rocket Rentals	Interview preparation			1,080.00
Senate Communications Ltd	Organisational change advice			22,196.25
We are LIKEMINDS Ltd	Big Screen Symposium	5,740.00	9,460.90	
MC Media	Interview preparation			450.00
		28,236.50	24,148.90	34,001.25

There was no requirement under Government Procurement rules to tender for these low engagements.

We will be publishing this letter (with your personal information removed) on the NZFC website.

Please be aware that you have the right, by way of complaint to an Ombudsman under section 28(3) of the OIA to seek an investigation and review of our response.

Yours sincerely

Tayla Hancock

Tayla Hancock
Senior Advisor, Policy and Performance
New Zealand Film Commission