



New Zealand
FILM COMMISSION



Te Tumu Whakaata Taonga

Te Tumu Whakaata Taonga New Zealand Film Commission

INDUSTRY ORGANISATION CORE FUNDING

Guidelines for Applicants

March 2024

You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible.

Please feel free to get in touch before making an application, as we can offer helpful advice and guidance.
You may email: Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development (dale.corlett@nzfilm.co.nz)



Introduction

Te Tumu Whakaata Taonga New Zealand Film Commission (NZFC) provides core operational funding for New Zealand screen guilds and industry organisations. This funding helps support these organisations to build networks, develop capacity and deliver a wide range of services for their members and the wider screen industry.

The NZFC will continue to provide core funding to eligible organisations for the 2024/25 financial year (July 1st 2024 - June 30th 2025), to enable them to prioritise the needs of their members, to build capacity and engage strategically across the screen sector.

Applications are requested from eligible organisations only. Please check the eligibility criteria prior to preparing an application. If you wish to discuss eligibility, please contact either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development (dale.corlett@nzfilm.co.nz)

You cannot apply for Industry Organisation Core Funding if you have any overdue contractual or reporting obligations to the NZFC.

Industry Organisation Core Funding Overview

Industry Organisation Core Funding is for leading NZ screen organisations that have a large membership, a proven track record of membership support and/or professional development and strategic sector consultation and leadership.

This funding is available for one year from 1st July to 30th June. The funding is a non-recoupable grant.

The Fund aligns with the NZFC's Vision, Mission, and Goals:

- To champion exceptional storytellers to create enduring taonga for Aotearoa;
- To empower and attract distinctive and diverse screen productions for all audiences;
- To activate high impact, authentic and culturally significant screen stories;
- To sustain and strengthen economic growth for our thriving screen industry;
- To facilitate dynamic pathways for outstanding people, projects, and businesses; and
- To maximise interest and audiences for New Zealand screen stories here and overseas.
- To build and maintain stakeholder relationships to generate excellence in partnerships.

Te Rautaki Māori

Te Rautaki Māori is the NZFC's commitment to working in partnership with Māori to achieve mutually agreed aspirations and to better support the development and progression of Māori talent. The strategy and its execution is informed by the principles of Te Tiriti o Waitangi and Te Ao Māori. We acknowledge that there is more than one Māori world view, and we respect and recognise the value and unique point of difference Māori bring to the screen sector as Tangata Whenua. We aim to uphold the distinction that Māori creatives, content, te reo Māori and cultural practices bring to our story telling, films and film making community that create taonga for Aotearoa and are critical to our identity as a nation. Please visit our website to check out other support offered through [Te Rautaki Māori](#)





Diversity and Inclusion

The NZFC is committed to providing opportunities and support for diverse communities and has a vision to be an industry leader that fosters a diverse and inclusive environment for the Aotearoa screen sector. [Link to NZFC Dnl Strategy](#). To this end the NZFC will require successful applicants to make progress towards extending their core services to better serve diverse communities. We will also encourage the continued diversification of their membership, staff and board members. Successful applicants will be required to report on this throughout the period of their funding.

We are here to help

These guidelines are intended to help you deliver the strongest application possible. You are welcome to discuss your application with the NZFC's Talent Development Team prior to the deadline. However, please note we cannot read your application prior to submission. Contact either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development (dale.corlett@nzfilm.co.nz).

Who can apply

Applications are invited from eligible organisations only. To be eligible, an applicant must be:

- A screen sector organisation, guild and/or collective that is registered in New Zealand; and,
- One of the following:
 1. A leading membership organisation with 300+ members, a proven track record of advocacy, professional development and strategic sector consultation, capacity building and leadership
 2. A talent development organisation with a proven track record of professional development for writers, directors, producers or actors who have progressed in feature film making
 3. A Māori representative body that supports the development and progression of Māori talent and advocates for the Māori Screen Sector
 4. A leading diversity and inclusion focused organisation with a proven track record of delivering support and professional development that addresses the needs of diverse communities in the screen sector.

The NZFC invites applicants who meet the eligibility criteria to apply for a grant of up to \$85,000 for the financial year 2024 - 25. *For clarity, if your organisation does not meet the criteria above, you are not eligible for this funding. If you wish to discuss your eligibility, please contact either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development (dale.corlett@nzfilm.co.nz).*

Due to limited funding available, it is unlikely all successful applicants will be granted the full amount. We recommend applicants apply for what they need, not the capped amount.

In accordance with Te Rautaki Māori the NZFC currently recognises Ngā Aho Whakaari - the Māori Screen Legacy Collective, as our strategic representative partner. Funding for this partnership is administered through Te Rautaki Māori. For any enquiries regarding representation of Māori practitioners and their kaupapa, please contact the Rautaki Māori team via email on rautaki@nzfilm.co.nz.





What you can apply for

- Operational and administrative costs;
- Advocacy work;
- Organisational staff training and/or support
- Providing membership legal support, advice, and referrals;
- Being an information resource, with a local and international perspective.

The fund does not cover:

- Costs already funded by third party financiers or investors; OR
- Costs for capital expenditure.

How to apply

Apply using the online application portal at <https://funding.nzfilm.co.nz/>

It is important you provide as much information as you can to help us make a full and fair assessment. Incomplete applications will not be considered.

- Early applications are encouraged.

Applications must include:

- A short history of the organisation and details on how it meets the eligibility criteria (see the Who Can Apply section of these guidelines), include links to a website if available;
- Details on the track record of the organisation and evidence there is a need for the services the organisation provides;
- Who are your services targeted at;
- Details on how the organisation's services are accessed (online, in-person for talent across New Zealand, in-person for talent based in Auckland and/or Wellington);
- A schedule of anticipated core activity and key events for the organisation for the period July '24 – June '25).
- An annual budget for the organisation for the period July 2024 - June 2025 including details of any other funding support, investment, and income;
- Anonymised demographics of the organisation's membership, staff, and board members;
- Copies of the organisation's annual accounts from the last three financial years;

How does your organisation support the [NZFC Statement of Intent?](#)

- Evidence that the organisation and its core business aligns with the NZFC to achieve its vision, mission, and goals.

How does your organisation support Te Rautaki Māori and the Diversity & Inclusion Strategy?

- Evidence that the organisation shows a proactive commitment to supporting Māori and diverse communities including the organisation's policy, strategy or guiding principles that illustrate this and any partnerships in place with written confirmation from the partners.
- In the absence of pre-existing evidence of the organisation's commitment, please provide the organisation's strategy to engage with and support Māori and diverse communities in the sector.





How does your organisation's core business contribute to the overall sector's capacity development, diversity, growth, and sustainability?

If applying as a membership organisation:

- Evidence of membership growth and diversity, or in the absence of this, a strategy for increasing and diversifying your membership within the funded period;
- Details of the impact your core services have had on building capacity and sustainability within the NZ screen sector.

If applying as a talent development focused organisation (i.e., not a membership organisation):

- Details of the impact the organisation's programmes have had on the progression of talent into feature film making and ongoing demand for these programmes;
- Evidence of an increase in the diversity of talent supported through your programmes in the past, and a strategy for continuing to increase the diversity of talent during the funded period.

All organisations funded will need to commit to work with the NZFC and the other core funded organisations in the development of a robust, cohesive, and sustainable screen sector.

What happens to your application?

When your application is received, it will be checked for eligibility. All eligible applications will be reviewed and assessed against how it:

- Aligns with the NZFC's Vision, Mission, Goals, Te Rautaki Māori and Diversity and Inclusion Strategy
- Contributes to the overall sector's capacity development, diversity, growth, and sustainability.

Final recommendations will be made to the NZFC Head of Talent Development and Chief Executive Officer, who will make the final decision.

All information included in your application will be considered. If more information is needed from you, we will let you know as soon as possible.

Funding is discretionary – that is, the NZFC chooses where best to apply the limited funding available. Decisions are final. The criteria applied may change from time to time, but decisions will be consistent with these guidelines and the New Zealand Film Commission Act 1978.

Final funding decisions will be made within four weeks of the closing date of applications.

The NZFC will use reasonable efforts to maintain the confidentiality of the information provided by the applicant. Please note that any information you provide to the NZFC is subject to Official Information Act 1982 (OIA) requests. In processing a request under the OIA, the NZFC may consult with the relevant applicant prior to deciding to release or withhold any information.





Next steps

If your application is successful, you will be required to enter into a funding agreement with the NZFC. You will receive a letter from the NZFC detailing our offer for funding and outlining any conditions. No payments will be made until you have entered into a funding agreement. If your application is unsuccessful, you will be notified via the online application portal.

Key dates for Industry Organisation Core Funding

Please refer to website for more information.

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| • Application opens | 18 March |
| • Deadline for applications | 29 April |
| • Assessment Period | 30 April - 24 May |
| • Funding decisions announced | 27 May |

A final reminder is that if you have any questions, please contact our Talent Development team, either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development (dale.corlett@nzfilm.co.nz).

