



New Zealand
FILM COMMISSION



Te Tumu Whakaata Taonga

Te Tumu Whakaata Taonga New Zealand Film Commission

INDUSTRY DEVELOPMENT FUND **Guidelines for Applicants**

March 2024

You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible.

Please feel free to get in touch before making an application, as we can offer helpful advice and guidance. You may email Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development Dale Corlett (dale.corlett@nzfilm.co.nz)



Introduction

Over the past 6 years, Te Tumu Whakaata Taonga New Zealand Film Commission (NZFC) has invested approximately \$5m into Industry talent development. Through the previous Strategic Training Fund, approx. \$3.4m has been invested into training and skills development through strategic partnerships with screen sector guilds, industry organisations and training providers. A further \$1.5m has been invested through the NZFC administered On-the-Job Development programme for internships, mentorships, attachments and professional placements.

The 2024/25 Industry Development Fund combines these two previous funds, with a focus on devolving support to the sector to deliver industry level training, professional development and mentorship programmes that meet the talent development needs of the sector. It is aimed at above-the-line roles of producers, directors, writers, and actors. Where there is evidence of a lack of diversity, this funding can also be available for below-the-line opportunities.

This funding is available for programmes that run between July 2024 to June 2025. The earliest date funds can begin to be drawn down is 1 July 2024.

Your application must be completed online [through our application portal](#).

Industry Development Funding overview

The funding aims to support programmes that target a mix of emerging, mid-career and/or established talent. The NZFC's focus is to fund training and professional development programmes that directly meet the needs of the sector, that are available across the country, including regionally, and that actively diversify the NZ filmmaking talent pool. The NZFC is committed to providing opportunities for Tangata Whenua and those from diverse communities and will require all organisations successful with this funding to evidence how they will provide opportunities that will meet this commitment.

For the 2024 - 2025 financial year, there is a total of \$820,000 available for this fund.

The Fund aligns with the following NZFC's Vision, Mission, Goals, Te Rautaki Māori and the Diversity and Inclusion Strategy:

- To champion exceptional storytellers to create enduring taonga for Aotearoa;
- To empower and attract distinctive and diverse screen productions for all audiences;
- To activate high impact, authentic and culturally significant screen stories;
- To sustain and strengthen economic growth for our thriving screen industry;
- To facilitate dynamic pathways for outstanding people, projects, and businesses;
- To maximise interest and audiences for New Zealand screen stories here and overseas;
- To build and maintain stakeholder relationships to generate excellence in partnerships.





Te Rautaki Māori

Te Rautaki Māori is the NZFC's commitment to working in partnership with Māori to achieve mutually agreed aspirations and to better support the development and progression of Māori talent. The strategy and its execution is informed by the principles of Te Tiriti o Waitangi and Te Ao Māori.

We acknowledge that there is more than one Māori world view, and we respect and recognise the value and unique point of difference Māori bring to the screen sector as Tangata Whenua. We aim to uphold the distinction that Māori creatives, content, te reo Māori and cultural practices bring to our story telling, films and film making community that create taonga for Aotearoa and are critical to our identity as a nation. Please visit our website to check out other support offered through [Te Rautaki Māori](#)

Diversity and Inclusion

The NZFC is committed to providing opportunities and support for diverse communities and has a vision to be an industry leader that fosters a diverse and inclusive environment for the Aotearoa screen sector. [Link to NZFC Dnl Strategy](#).

The NZFC encourages programmes that align with the principles set out in NZFC He Ara Whakaurunga Kanorau Diversity and Inclusion Strategy and those that meet the needs of diverse communities. In such cases, the NZFC expects the lead organisation will build partnerships in the design and implementation of the proposed programmes. Where possible, these programmes would be led and/or codesigned by members from within those diverse communities.

We are here to help

These guidelines are intended to help you deliver the strongest application possible. You are welcome to discuss your application and proposed programmes with the NZFC Talent Development team, however, please note we cannot read your application prior to submission.

Contact either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development Dale Corlett (dale.corlett@nzfilm.co.nz)

Who can apply

To be eligible for Industry Development Funding, applicants must be screen sector organisations, companies and/or collectives that are registered in New Zealand. They may be, but are not limited to, organisations that have a membership; are talent development focused; have a diversity and inclusion focus and/or support the development of Māori talent.

You cannot apply for Industry Development Funding if you have any overdue contractual or reporting obligations to the NZFC.





What you can apply for

The Industry Development Fund is a contestable fund and is available for programmes that run from July 2024 to June 2025. These programmes should be aimed at producers, directors, writers, actors, or diverse crew.

Applicants may apply for bespoke programmes of skills and professional development that include *(but are not limited to)*:

- Skills development and training programmes;
- Development Labs;
- Mentoring Programmes including:
 - One to one mentoring
 - Group mentoring
 - Production Internships and Attachments
 - Company placements
- Industry Event and Labs;
- Essential operational running and delivery costs of the proposed programme(s)

The fund does not cover:

- Core costs of an organisation
- Costs already funded by third party financiers or investors;
- Cost for Capital Expenditure

We encourage applications from across New Zealand that cater for specific regional developmental needs.

The NZFC reserves the right to provide one-off funding throughout the year, at its discretion, for dedicated programmes that address specific industry needs and diversity.

How to apply

Apply using the online application portal at <https://funding.nzfilm.co.nz/>. It is important you provide as much information as you can to help us make a full and fair assessment. Incomplete applications will not be considered. *Early applications are encouraged.*

What to include in your application

Applications must include:

1. Organisational history

- A short history of the organisation, with links to a website if available;
- Track record of the organisation to deliver the highest quality of training and industry development;
- Evidence of the organisation's work in developing diverse talent.





2. Programme Detail

- The programme(s) being proposed and evidence of the need for the proposed programme(s);
- Details of how this proposal aligns with the NZFC Statement of Intent;
- A detailed budget including any other investment and income;
- A full schedule of activity and key events;
- Who is the programme targeted at, including:
 - Talent level (emerging, mid-career and/or established)
 - Above the line roles of producers, directors, writers or actors);
 - Māori talent; and
 - Talent from diverse communities across above and below the line roles
- Where the programme(s) is based:
 - Online;
 - In person in Auckland and/or Wellington; or in person in other centres across New Zealand (*please specify*);
- What are the proposed learning outcomes for the participants, and how many expected participants would benefit from this programme;
- Track record of individuals involved in delivering this programme including biographies.
- If targeting below-the-line roles, how does the programme address the findings of Toi Mai's Te Wao Nui o Toi report?

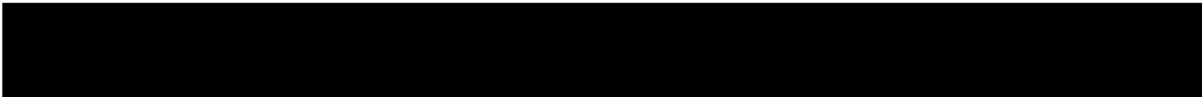

The following additional information is required for on-the-job and craft mentorships only:


- A breakdown of the types of mentorships you propose, including the planned structure, duration and anticipated outcomes;
- A list of Individuals and/or Production Companies you are engaged with that you'll utilise to deliver mentorships (with letters confirming this relationship);
- How you propose to engage with feature film productions and producers to enable production-based mentorships (if appropriate).

A note on mentorships.

- For this application the term "mentorship" can be applied to multiple situations across the training and development value chain. For eg:
 - Attachments on projects for writers, directors, and producers (including writer's rooms for writers);
 - Placements in companies for producers (focused across both business and slate development);
 - Craft mentorships with more experienced practitioners;
 - Experienced practitioners mentoring above the line roles on debut features;
 - Group mentoring across a project.
- Mentoring can be in person or online and may be on NZ productions, international productions or may be an international opportunity.

3. Details of how your programme supports the development of Māori and/or Diverse Talent

- A summary of how the organisation and its programme(s) supports the development of Māori talent, female filmmakers and/or diverse or underrepresented communities;
 - If the programme(s) is focused on supporting the development of Māori talent:
 - Demonstration of a proactive commitment to supporting Tangata Whenua including the organisation's policy, strategy or guiding principles that illustrate this.
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In the absence of this, include any partnerships in place to help co-design and co-deliver the programme(s) with written confirmation from the partners and the organisation's strategy to engage with and support Māori talent going forward;

- If the programme(s) is focused on supporting the development of female filmmakers and/or diverse talent ([Link to DnI Strategy](#)) in the screen sector:
 - Demonstration of a proactive commitment to supporting female filmmakers and/or diverse talent including the organisation's policy, strategy or guiding principles that illustrate this. In the absence of this, include any partnerships in place to co-design and co-deliver the programme(s) with written confirmation from the partners and the organisation's strategy to engage with diverse talent going forward.

What happens to your application

When your application is received, it will be checked for eligibility. All eligible applications will be reviewed and assessed against how it:

- Aligns with the NZFC's Vision, Mission, Goals, Te Rautaki Māori and Diversity and Inclusion Strategy;
- Contributes to meeting the professional development and training needs of the NZ Screen sector;
- Actively helps diversify the NZ screen sector talent pool and, where possible, meets regional talent development needs.

Final recommendations will be made to the NZFC Head of Talent Development and Chief Executive Officer, who will make the final decision.

All information included in your application will be considered. If more information is needed from you, we will let you know as soon as possible.

Funding is discretionary – that is, the NZFC chooses where best to apply the limited funding available. Decisions are final. The criteria applied may change from time to time, but decisions will be consistent with these guidelines and the New Zealand Film Commission Act 1978.

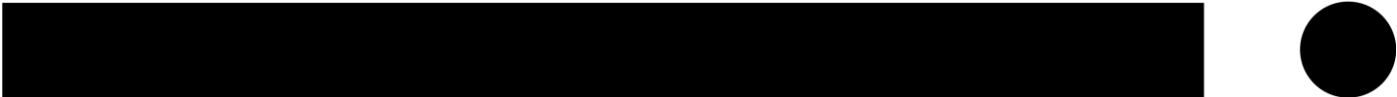
Final funding decisions will be made within six weeks of the closing date of applications.

The NZFC will use reasonable efforts to maintain the confidentiality of the information provided by the applicant. Please note that any information you provide to the NZFC is subject to Official Information Act 1982 (OIA) requests. In processing a request under the OIA, the NZFC may consult with the relevant applicant prior to making a decision to release or withhold any information.

Next steps

If your application is successful, you will be required to enter into a funding agreement with the NZFC. You will receive a letter from the NZFC detailing our offer for funding and outlining any conditions. No payments will be made until you have entered into a funding agreement.

If your application is unsuccessful, you will be notified via the online application portal.





Key dates for Industry Development Funding

Please refer to website for more information.

- Application opens 18 March
- Deadline for applications 29 April
- Assessment Period 30 April - 30 May
- Funding decisions announced 31 May

A final reminder that if you have any questions, please contact either Talent Pathways Manager Jude McLaren (jude.mclaren@nzfilm.co.nz) or Head of Talent Development Dale Corlett (dale.corlett@nzfilm.co.nz)

