



**New Zealand**  
FILM COMMISSION



Te Tumu Whakaata Taonga

# Te Tumu Whakaata Taonga New Zealand Film Commission

## INDUSTRY ORGANISATION CORE SUPPORT FUNDING

### Guidelines for Applicants

May 2023

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You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible.

Please feel free to get in touch before making an application, as we can offer helpful advice and guidance.  
You may email: Talent Development Executive Nia Phipps at [nia.phipps@nzfilm.co.nz](mailto:nia.phipps@nzfilm.co.nz)

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## Introduction

Te Tumu Whakaata Taonga New Zealand Film Commission (NZFC) provides core operational funding for New Zealand screen guilds and industry organisations. This funding helps support these organisations to build networks, develop capacity and deliver a wide range of services for their members and the wider screen industry.

The NZFC will continue to provide core operational funding to eligible organisations for up to 2 years from July 1<sup>st</sup> 2023, to enable them to prioritise the needs of their members and to engage strategically across the screen sector.

## Industry Organisation Core Support Fund Overview

Industry Organisation Core Support Fund (“Fund” and “Funding”) is for screen organisations that have a membership and/or are talent development focused, that celebrate, champion, and promote New Zealand talent, and/or have a diversity and inclusion focus and/or support the development of Māori talent. This funding is available for up to two years. For clarity, the NZFC financial year is from 1 July to 30 June (e.g., 1 July 2023 – 30 June 2024). The funding is a non-recoupable grant.

The Fund aligns with the NZFC’s Vision, Mission, and Goals:

- To champion exceptional storytellers to create enduring taonga for Aotearoa;
- To empower and attract distinctive and diverse screen productions for all audiences;
- To activate high impact, authentic and culturally significant screen stories;
- To sustain and strengthen economic growth for our thriving screen industry;
- To facilitate dynamic pathways for outstanding people, projects, and businesses; and
- To maximise interest and audiences for New Zealand screen stories here and overseas.
- To build and maintain stakeholder relationships to generate excellence in partnerships.

The NZFC invites applicants to apply for a grant of up to \$85,000 per financial year, for up to two consecutive years.

Please note, due to the contestable nature of this funding, it is unlikely that all successful applicants will be granted the full amount available (being two grants of \$85,000 for two consecutive years). We recommend applicants apply for what they need, and not just the capped amount.

This funding will be open on an annual basis.

## We are here to help

These guidelines are intended to help you deliver the strongest application possible. You are welcome to discuss your application with the NZFC’s Talent Development Team prior to the deadline. However, please note we cannot read your application prior to submission. Contact Talent Development Executive Nia Phipps at [nia.phipps@nzfilm.co.nz](mailto:nia.phipps@nzfilm.co.nz).





## Who can apply

To be eligible to apply, an applicant must be:

- A screen sector organisation, guild and/or collective that is registered in New Zealand; and,
- One of the following:
  - A membership and/or talent development focused organisation that supports writers, directors, producers, actors, HOD's or crew; OR
  - a Māori representative body that supports the development and progression of Māori talent and advocates for the Māori Screen Sector; OR
  - a diversity and inclusion focused organisation that addresses the needs of underrepresented communities in the screen sector;

In accordance with Te Rautaki Māori strategy the NZFC currently recognises Ngā Aho Whakaari - the Māori Screen Legacy Collective, as our strategic representative partner. Funding for this partnership is administered through Te Rautaki Māori. For any enquiries regarding representation of Māori practitioners and their kaupapa, please contact the Rautaki Māori team via email on [rautaki@nzfilm.co.nz](mailto:rautaki@nzfilm.co.nz).

You cannot apply for funding if you have any overdue contractual or reporting obligations to the NZFC.

## What you can apply for

- Operational and administrative costs;
- Advocacy work;
- Providing membership legal support, advice, and referrals;
- Being an information resource, with a local and international perspective.

The fund does not cover:

- Costs already funded by third party financiers or investors; OR
- Costs for capital expenditure.

## Te Rautaki Māori

Te Rautaki Māori is the NZFC's commitment to working in partnership with Māori to achieve mutually agreed aspirations and to better support the development and progression of Māori talent. The strategy and its execution is informed by the principles of Te Tiriti o Waitangi and Te Ao Māori. We acknowledge that there is more than one Māori world view, and we respect and recognise the value and unique point of difference Māori bring to the screen sector as Tangata Whenua. We aim to uphold the distinction that Māori creatives, content, te reo Māori and cultural practices bring to our story telling, films and film making community that create taonga for Aotearoa and are critical to our identity as a nation.

Please visit our website to check out other support offered through [Te Rautaki Māori](#)





## Diversity and Inclusion

The NZFC is committed to providing opportunities and support for underrepresented communities and has a vision to be an industry leader that fosters a diverse and inclusive environment for the Aotearoa screen sector.

The NZFC encourages successful applicants to make progress towards increasing the diversity of their membership and diversifying their staff and board members. Successful applicants will be required to report on this throughout the period of their funding.

## How to apply

Apply using the online application portal at <https://funding.nzfilm.co.nz/>.

It is important you provide as much information as you can to help us make a full and fair assessment. Incomplete applications will not be considered.

- Early applications are encouraged.


### Applications must include:

- Confirmation that you are an eligible organisation as described in the criteria above, including who the services are targeted at;
- A short history of the organisation and details on how it meets the eligibility criteria (see the Who Can Apply section of these guidelines). If available, include links to a website; Details on the track record of the organisation and evidence there is a need for the services the organisation provides;
- Details on how the organisation's services are accessed (online, in-person for talent across New Zealand, in- person for talent based in Auckland and/or Wellington);
- A schedule of anticipated core activity and key events for the organisation for up to the next two financial years (please provide a detailed plan for the first year and if applicable for the second year.)
- An annual budget for the organisation for the period for which you are applying (one or two years) including details of any other funding support, investment, and income;
- Anonymised demographics of the organisation's membership, staff, and board members;
- Copies of the organisation's annual accounts from the last three financial years (if applicable);
- Evidence of timely reporting to NZFC and/or other public sector funding organisations (if applicable);

### How does your organisation support the goals as set out in the NZFC [Statement of Intent?](#)

- Evidence that the organisation and its core business aligns with the NZFC to achieve its vision, mission, and goals;
- Evidence that your work aligns with the NZFC's strategic priorities; including Te Rautaki Māori and Diversity & Inclusion Strategies. This should include a proactive commitment to supporting Māori and underrepresented communities including the organisation's policy, strategy or guiding principles that illustrate this and any partnerships in place with written confirmation from the partners. In the absence of this, please provide the organisation's strategy to engage with and support Māori and underrepresented communities in the sector.



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- Evidence of how the organisation's core business contributes to the overall sector's development, growth, and sustainability;
  - A commitment that, if successful, the organisation will work with the NZFC and the other organisations that receive funding in the development of a more robust, cohesive, and sustainable screen sector;
  - If applying as a membership organisation, evidence of membership growth, or in the absence of growth, a strategy for increasing membership;
  - If applying as a talent development focused organisation (i.e., not a membership organisation), details of the impact of the organisation's programmes which are focused on writers, directors, producers, actors, HODs (Head of Departments) or crew and ongoing demand for programmes.

### **What happens to your application?**

When your application is received, it will be checked for eligibility. All eligible applications will be reviewed by the NZFC Talent Development team and assessors with recommendations made to the NZFC Head of Talent Development and Chief Executive Officer, who will make the final decision.

All the information included in your application will be considered. If more information is needed from you, we will let you know as soon as possible.

*You cannot apply for Industry Organisation Core Support Funding if you have any overdue contractual or reporting obligations to the NZFC.*

Funding is discretionary – that is, the NZFC chooses where best to apply the limited funding available. Decisions are final. The criteria applied may change from time to time, but decisions will be consistent with these guidelines and the New Zealand Film Commission Act 1978.

**Final funding decisions will be made within four weeks of the closing date of applications.**

The NZFC will use reasonable efforts to maintain the confidentiality of the information provided by the applicant. Please note that any information you provide to the NZFC is subject to Official Information Act 1982 (OIA) requests. In processing a request under the OIA, the NZFC may consult with the relevant applicant prior to making a decision to release or withhold any information.

## **Next steps**

If your application is successful, you will be required to enter into a funding agreement with the NZFC. You will receive a letter from the NZFC detailing our offer for funding and outlining any conditions. No payments will be made until you have entered into a funding agreement.

If your application is unsuccessful, you will be notified via the online application portal.





## Key dates for Industry Organisation Core Support Funding applications:

Please refer to website for dates of the following:

- Deadline for applications
- Funding decisions announced

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A final reminder is that if you have any questions, please contact our Talent Development team by email to Talent Development Executive Nia Phipps at [nia.phipps@nzfilm.co.nz](mailto:nia.phipps@nzfilm.co.nz)

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