



25 January 2022

7 DECEMBER 2021: OFFICIAL INFORMATION ACT REQUEST

In your email dated 7 December 2021, you clarified your request for information under the Official Information Act 1982 to:

- 1. I wish to be able to reflect the percentage of Māori in the film industry. If the data you hold only pertains to key creatives, that would still be extremely helpful to have.*

Here is a link to the New Zealand Film Commission's (NZFC) [Data Room](#), which is a resource that includes information relating to funding application and approval volumes, diversity of filmmakers and other reports that the NZFC has published.

An area that will be of particular interest to you is the [Te Rautaki Māori page](#) which contains figures relating to funding initiatives administered by the NZFC to support Māori film.

Collecting demographic data including ethnicity is a relatively new initiative at the NZFC so we don't have substantial data to point you towards. Please note that the figures included in the Data Room are from the 2019/2020 financial year.

Work towards collating figures from the 2020/2021 financial year is still underway and pending review by Audit NZ, so we have not included these figures in your request. We hope to have these figures finalised within the next two months and we will be happy to share these with you as soon as this work is complete.

Another area that might be of interest to you is the [Ethnicity page](#) which contains comparative data across ethnic groups.

Kind regards

Tayla Hancock
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New Zealand Film Commission