

21 October 2020

22 SEPTEMBER 2021: OFFICIAL INFORMATION ACT REQUEST

In your email dated 22 September 2021 you requested the following information from the New Zealand Film Commission:

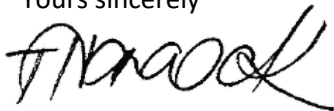
- 1. Would you be able to supply data which shows what Christchurch filmmakers are accessing from NZ Film and how that looks compared to other centres? If you do track this information, would you also have data available pre-quake (2010/11)?*

The data you request is set out at **Appendix 1**.

This data is from the last two financial years (July 2019 – June 2021). Although pockets of data were collected before this period, this was not consistently requested across all funding initiatives. The data should therefore be used as an indication of regional spend of our applicants. There are a few smaller funds that are not on our digital application portal yet, and there is also a high percentage of applicants that did not disclose this information (16.80%).

The figures in **Appendix 1** are an aggregated view of the data provided directly from our applicants as part of our application process. For Development and Production initiatives, regional data is specific to the key creatives attached to the project (directors, producers and writers). For Talent and Business Support initiatives, regional data is specific to the lead applicant.

Yours sincerely



Tayla Hancock
Policy Advisor
New Zealand Film Commission

Creatives attached to applications for Development / Production / Talent funding in the last two financial years (Jul 2019 - Jun 2021)

Funding Types	Auckland	Wellington	Canterbury	Northland	Waikato	Bay of Plenty	Hawke's Bay	Taranaki	Manawatu-Wanganui	Nelson	Tasman	Otago	Southland	Outside New Zealand	Not Recorded	Grand Total
Early Development	49%	21%	3.50%	1.10%	2.20%	5.00%	0.60%	0.40%	1.10%	0.30%	0.10%	1.50%	0.60%	1.00%	12.90%	100.00%
Advanced Development	45%	20%	2.00%	2.00%	0.00%	9.20%	0.00%	2.00%	0.00%	0.00%	0.00%	1.00%	0.00%	5.10%	13.30%	100.00%
Rautaki Māori - Early Development	38%	15%	0.00%	0.00%	0.00%	26.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.90%	14.70%	100.00%
Rautaki Māori - Advanced Development	24%	19%	0.00%	9.50%	0.00%	23.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.80%	19.00%	100.00%
Production Investment	54%	10%	2.40%	0.70%	1.10%	5.10%	0.80%	1.10%	0.00%	0.70%	0.10%	2.80%	0.00%	3.90%	17.70%	100.00%
Rautaki Māori - Production Investment	35%	0%	0.00%	0.00%	0.00%	34.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.70%	21.70%	100.00%
Post Production	36%	26%	7.10%	0.00%	7.10%	0.00%	0.00%	7.10%	0.00%	0.00%	0.00%	0.00%	0.00%	2.40%	14.30%	100.00%
Talent Development	31%	12%	2.90%	0.90%	1.20%	2.50%	0.50%	0.40%	0.50%	0.50%	0.20%	1.10%	0.40%	0.00%	45.60%	100.00%
Interactive Development	42%	22%	8.20%	2.10%	3.40%	3.40%	0.00%	0.70%	2.70%	2.10%	0.00%	4.10%	0.00%	0.00%	8.90%	100.00%
Business Support	59%	16%	5.10%	1.20%	1.60%	1.90%	0.50%	1.00%	0.40%	0.60%	0.40%	2.50%	0.10%	9.80%	0.50%	100.00%
Rautaki Māori - Business Support	48%	30%	0.00%	0.00%	0.00%	7.10%	3.10%	4.10%	0.00%	0.00%	0.00%	0.00%	0.00%	8.20%	0.00%	100.00%
Grand Total	48%	17%	3.60%	1.00%	1.70%	4.50%	0.60%	0.80%	0.70%	0.50%	0.10%	1.80%	0.30%	3.20%	16.80%	100.00%

Creatives attached to APPROVED applications for Development / Production / Talent funding in the last two financial years (Jul 2019 - Jun 2021)

Status	Approved													Outside New Zealand	Not Recorded	Grand Total
Funding Types	Auckland	Wellington	Canterbury	Northland	Waikato	Bay of Plenty	Hawke's Bay	Taranaki	Manawatu-Wanganui	Nelson	Tasman	Otago	Southland	Outside New Zealand	Not Recorded	Grand Total
Early Development	57%	16%	1.70%	1.10%	1.10%	0.80%	0.00%	1.40%	0.60%	0.00%	0.00%	0.30%	0.00%	1.70%	18.80%	100.00%
Advanced Development	44%	3%	3.10%	0.00%	0.00%	15.60%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.30%	28.10%	100.00%
Rautaki Māori - Early Development	38%	15%	0.00%	0.00%	0.00%	26.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.90%	14.70%	100.00%
Rautaki Māori - Advanced Development	24%	19%	0.00%	9.50%	0.00%	23.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.80%	19.00%	100.00%
Production Investment	57%	11%	1.40%	0.00%	0.70%	6.80%	0.70%	0.70%	0.00%	0.50%	0.00%	3.20%	0.00%	3.20%	15.10%	100.00%
Rautaki Māori - Production Investment	100%	0%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	100.00%
Post Production	31%	17%	10.30%	0.00%	10.30%	0.00%	0.00%	10.30%	0.00%	0.00%	0.00%	0.00%	0.00%	3.40%	17.20%	100.00%
Talent Development	36%	15%	2.80%	0.90%	3.70%	2.80%	0.00%	0.00%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	37.40%	100.00%
Interactive Development	34%	30%	11.40%	2.30%	4.50%	2.30%	0.00%	0.00%	2.30%	2.30%	0.00%	0.00%	0.00%	0.00%	11.40%	100.00%
Business Support	61%	18%	3.50%	0.80%	1.90%	1.50%	0.00%	0.00%	0.00%	0.00%	0.40%	1.50%	0.00%	10.80%	0.40%	100.00%
Rautaki Māori - Business Support	47%	31%	0.00%	0.00%	0.00%	0.00%	5.90%	3.90%	0.00%	0.00%	0.00%	0.00%	0.00%	11.80%	0.00%	100.00%
Grand Total	53%	16%	2.40%	0.70%	1.50%	4.30%	0.40%	0.90%	0.20%	0.40%	0.10%	1.40%	0.00%	4.30%	14.70%	100.00%