



New Zealand
FILM COMMISSION



Te Tumu Whakaata Taonga

New Zealand Film Commission

Jane Campion & See-Saw Films

Masterclasses

– Guidelines for Applicants

July 2021

You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible.

Please get in touch if you need any help or guidance before submitting your application –
amy.tarleton@nzfilm.co.nz



Introduction

Te Tumu Whakaata Taonga | New Zealand Film Commission (NZFC) is here to support the Aotearoa New Zealand screen industry and facilitate dynamic pathways for outstanding people, projects, and businesses. NZFC activity includes investing in high-impact, authentic and culturally significant screen stories, helping talented New Zealand screen practitioners develop their careers and make meaningful connections internationally, and working to expand audiences for New Zealand films here and overseas.

The NZFC is committed to supporting New Zealand's diverse communities to express their unique voices, stories and cultures and activate projects from underrepresented sectors of the community.

Jane Campion & See-Saw Films Masterclasses

Overview

The NZFC is inviting eligible New Zealand filmmakers to apply for two one-off masterclasses, based around the Netflix Original film, *The Power of the Dog*, and presented by See-Saw executives and Jane Campion, respectively. Each masterclass will be approximately 6 hours long and will both be held in Auckland on 20 August, 2021. Filmmakers may apply for both Masterclasses providing they meet the criteria but may attend only one. Further detail of class content will be confirmed with successful applicants closer to the time.

Jane Campion Masterclass

Using *The Power of the Dog* as a case study, Campion will work with up to 12 writers and/or directors to share her journey as lead creative and New Zealand producer through all stages of the film's development and production, including the challenges of the global pandemic.

Dame Elizabeth Jane Campion is a New Zealand screenwriter, producer, and director. She is the second of seven women ever nominated for the Academy Award[®] for Best Director and the first and only female filmmaker to receive the Palme d'Or, which she received for the acclaimed film *The Piano*, for which she also won the Academy Award for Best Original Screenplay. Other films directed by Campion include *An Angel at My Table* and *Bright Star*, and acclaimed series drama *Top Of The Lake*.





See-Saw Masterclass

Using *The Power of the Dog* (on which See-Saw was the Australian co-producer) alongside other feature films and drama series as case studies, See-Saw Films' executives will work with up to 20 producers, focusing on the process undertaken to finance and package large budget production and the impacts of shifting trends in content consumption on financing and production.

See-Saw Films is a world leading film and television production house, founded in 2008 by Academy Award, BAFTA and Emmy winning producers Iain Canning and Emile Sherman. See-Saw is made up of an industry-leading team across offices in London and Sydney. See-Saw Films' past and current productions include internationally based features *The Kings Speech*, *Lion*, *Shame*, *Tracks* and *Macbeth*. See-Saw Films' New Zealand shot productions include drama series *Top Of The Lake*, feature films *Slow West* (Winner Grand Jury Prize Sundance 2015) and *The Power Of The Dog*.

Timeline

Applications will open on **9 July, 2021** and close at 1pm on **23 July, 2021**. Applications must be made through the NZFC application portal. Late or incomplete applications will not be accepted unless there are exceptional circumstances such as a technical difficulty with the application portal and you notify the NZFC immediately by emailing funding@nzfilm.co.nz. Applicants will be advised of final decisions by end of day on **11 August, 2021**.



Who can apply

In order to be eligible for the Jane Campion & See-Saw Films masterclasses you must be a New Zealand citizen or permanent resident. Additional eligibility criteria for each masterclass are outlined below.

Filmmakers may apply for both Masterclasses provided they meet the eligibility criteria. Applicants can select to apply for one or both masterclasses within the same application form (see How to Apply in these guidelines). Successful applicants can only attend one masterclass.





See-Saw Masterclass Criteria

This masterclass is for producers looking to further their knowledge of the current market, audience behaviours around consumption of content, international co-productions, multi-party financing involving international finance and large-scale production challenges in the COVID environment. Applicants must meet the following requirements:

1. A 'produced by' credit on a significant feature film and/or series production that has screened theatrically, on a digital platform or via a broadcast/cable network **within the last 5 years**. For the purposes of this masterclass, significant is defined as:

For films

- a feature film selected in a premier festival (e.g. Cannes, Venice, Toronto, Sundance, SXSW, Berlin, Busan, Tokyo, London, IDFA, Tribeca), or a major international festival that reaches key audiences; and/or
- a feature film that has achieved market success of at least NZ\$350,000 for drama, NZ\$150,000 for documentary, or 10,000 admissions at the New Zealand box office.

For series production

- the series has been commercially released and broadcast on a premium SVOD service or domestic primetime free-to-air TV; or
 - the series received or receives a regular online audience over 750,000 views.
2. Be attached as a producer to a film or series project in development. This could be with New Zealand government support (NZFC, NZOA, Te Māngai Pāho or otherwise), or privately financed.
 - Projects should be at first draft stage or later, or bible stage or later in the case of a series.

Jane Campion Masterclass Criteria

This masterclass is for writers and/or directors looking to further their understanding of directing, writing and creative producing in the international market. Applicants must meet the following requirements:

1. A writer, director or key HOD credit on a significant feature or short film and/or series production that has screened theatrically, on a digital platform or via a broadcast/cable network **within the last 5 years**. For the purposes of this masterclass, significant is defined as:





For films

- Feature or short film that was selected in official competition at major international festivals or NZIFF, Show Me Shorts, Doc Edge; or
- feature or short film that has screened theatrically either in cinemas or festivals.

For series production

- a series that has been commercially released and broadcast on a premium SVOD service or domestic primetime free-to-air TV; or
- the series received or receives a regular online audience over 250,000 views.

2. Be attached as a writer or director to a film or series project in development. This could be with New Zealand government support (NZFC, NZOA, Te Māngai Pāho or otherwise), or privately financed.
 - Project/s should be at first draft stage or later (feature film), or series bible stage (episodic drama or factual).

How to apply

Apply through the online application portal at <https://funding.nzfilm.co.nz/>.

Eligible filmmakers must apply using the online application portal at <https://funding.nzfilm.co.nz/>. Search for Jane Campion & See-Saw Films masterclasses and click 'New Application'. The form will take you step-by-step through the application process and prompt you to provide all the required information.

The deadline for applications to be submitted is **1pm on 23 July, 2021**.

Late or incomplete applications will not be considered unless there are exceptional circumstances such as a technical difficulty with the application portal and you notify the NZFC immediately by emailing funding@nzfilm.co.nz

The information required in your application will be outlined in the next section.





What to include in your application

The online application will ask you to include the following information:

1. Brief biography of career highlights, recent professional development opportunities undertaken, and key credits that evidence you meet the criteria (please provide links and/or verifiable information and names of key collaborators for each credit).
2. What projects you currently have in development/on your slate. Provide a logline and key collaborators for each.
3. A personal statement outlining how the masterclass aligns with your skill level and career strategy. *
4. How you, your projects, and the communities you represent would benefit from your participation in the masterclass. *

*Optionally, you can provide a short video (up to 120 secs) in place of written information for numbers 3 and 4 above. This should be simply made, with you speaking straight to camera. Using a phone camera is completely acceptable. The below scoring matrix outlines what NZFC staff and the panel (defined below) will be looking for in your application materials. These 5 measures will attract a total of 20 points.

1	Filmmaker Relationships	Does the applicant have relationships with established and emerging screen talent?	3
2	Career	Do the applicant's key credits demonstrate a level of success to date?	3
3	Career	Do the applicant's key credits show the masterclass will have relevance to their skill-level and career stage?	6
4	Projects	Will the project/s the applicant is developing benefit from the masterclass?	5
5	Communities	Has the applicant demonstrated how the masterclass could benefit the wider community or communities the applicant represents?	3

What happens to your application





When your application is received, it will be checked for eligibility. You will be notified if the application is deemed ineligible. If your application is confirmed as being eligible it will be assessed by NZFC staff using the scoring matrix above to reach a shortlist.

A panel will review the shortlisted applications, then meet to deliberate. The questions from the matrix and all submitted information will inform the panel's decision-making process for both masterclasses. The panel will consist of NZFC's Head of Development and Production, Head of Talent Development, and Pou Whakahaere, with input from the Masterclass providers. The Head of Development and Production will make the final selection of successful applicants and their decision is final.

The NZFC may, at its sole discretion, allow staff members to attend the Masterclasses. Such staff members will be in addition to the successful applicants, and be observers rather than participants.

The NZFC will use reasonable efforts to maintain the confidentiality of the information provided by the applicant. Please note that any information you provide to the NZFC is subject to Official Information Act 1982 (OIA) requests. In processing a request under the OIA, the NZFC will consult with the relevant applicant prior to deciding to release or withhold the information.

Next steps

Applicants will be contacted as soon as possible after a decision is made, no later than 5pm, 11 August 2021.

You will receive an email notification linking you to the online application portal where your decision letter is held. If you wish to accept the offer of a place at the masterclass you will need to sign and return a copy of the decision letter to us before the specified date.

Once the decision letter has been issued, details of the successful applicants may be published on the NZFC website, in the NZFC newsletter and subsequently in the NZFC's annual report.

Unfortunately, if your application is unsuccessful, feedback on the reasons for the decision will not be given.





If your application is successful, your letter will outline any conditions attached to participation in the relevant masterclass, which may include agreeing to provide feedback about the masterclass via a short online survey.

The NZFC will cover up to \$350 per person for successful applicants to pay for costs associated with attending the masterclass. This may include travel (flights), accommodation, childcare costs, accessibility requirements or other reasonable expenses incurred in order to attend the masterclass. Please note this does not include meals as there will be catering provided on the day. Filmmakers must invoice the NZFC, attaching copies of receipts to be reimbursed for such expenses.

If there is a COVID level shift in New Zealand, or the travel bubble with Australia is paused, close to or on the date of the Masterclasses, this may result in a postponement of one or both Masterclasses and NZFC will inform participants of this decision as soon as possible.

A final reminder that if you have any questions please contact the Development & Production team at amy.tarleton@nzfilm.co.nz or phone 0800 659 754.

