



New Zealand
FILM COMMISSION



Te Tumu Whakaata Taonga

New Zealand Film Commission
Te Tumu Whakaata Taonga
Screen Sector
COVID-19 Capability Funding
– Guidelines for Applicants

April 2021

You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible.

Please get in touch well before making a formal application for funding, as we can offer helpful advice and guidance. You may email talentdev@nzfilm.co.nz

Please also refer to the NZFC COVID-19 Policy



Introduction

The New Zealand Film Commission Te Tumu Whakaata Taonga (NZFC) is committed to ensuring New Zealand has a successful screen industry. Through the Screen Sector COVID-19 Capability Fund, we support programmes, training and organisational costs for screen sector guilds, industry organisations and diversity and equality focused screen sector organisations. This funding helps support the sector to build and develop capacity and delivers a wide range of services for their members and the industry.

The COVID-19 pandemic has had a dramatic effect on the New Zealand screen sector. It has forced the sector to adapt and change the way it operates; it has been disruptive, financially challenging, and incredibly destabilising.

The NZFC is here to assist the screen sector to adapt and recover from the economic and related effects of the pandemic. The Screen Sector Capability Fund has been created to ensure that the New Zealand screen industry has the necessary industry, technical and business capability to meet the challenges of a COVID-19 and post COVID-19 environment.

Screen Sector Capability Funding Overview

The NZFC Screen Sector COVID-19 Capability Fund will provide up to \$2M over two years (Financial year 2020/21 and 2021/22).

THESE GUIDELINES ARE FOR THE FOLLOWING:

1. Support for 'peak' sector organisations.
2. Sector wide skills and industry development programmes.

The NZFC has allocated up to \$550,000 until June 2022, available as a grant across these two strands. Additional funds may be available if required.

In order to apply for the fund, an application must be completed online [through our application portal](#). Please see the NZFC website for application and decision deadlines.

The NZFC Screen Sector COVID-19 Capability Fund is one element of the NZFC's response to the impact of COVID-19 on the New Zealand screen sector. If you have a production that requires support due to COVID-19, you may be eligible for the [Screen Production Recovery Fund](#).





Here to help

These guidelines are intended to help you deliver the strongest application possible. It is recommended you discuss your proposal with our Talent Development team as you work on your application. To contact us email talentdev@nzfilm.co.nz.

Who can apply

To be eligible for Screen Sector Capability Funding, applicants must be screen sector organisations, companies and/or collectives that are registered in New Zealand.

You cannot apply for Screen Sector Capability Funding if you have any overdue contractual or reporting obligations to the NZFC.

What you can apply for

1. Support for 'peak' sector organisations

This funding will support the vital work that New Zealand screen sector organisations and guilds undertake, enabling them to continue to provide services to their membership and the wider industry.

The NZFC definition of 'peak' sector organisations are organisations that are focused on the development and growth of the New Zealand screen sector. They may be, but are not limited to, organisations that have a membership, are talent development focused, that celebrate, champion, and promote New Zealand talent, have a diversity and inclusion focus and/or support the development of Māori talent.

Applicants can apply for funding to cover costs incurred due to COVID-19 including the loss of income, cancellations of events and other COVID-19 related costs.

Applicants may also apply for funding to help support the delivery of joint planning, contractual and strategic work across the sector and to explore new business and operating models with the aim of developing more robust and sustainable models and ways of working for the future.





2. Sector wide skills and industry development programmes.

This funding will meet the current and developing needs of the sector that will enable talent to develop, upskill and flourish in a COVID-19 and post COVID-19 world. Industry partners and screen sector organisations may apply for funding to either enhance and/or expand existing programmes or deliver new bespoke programmes of skills and talent development.

Note: Both strands of this funding are available for ‘above the line’ and ‘below the line’ organisations and talent development programmes. We encourage applications from across New Zealand that cater for specific regional developmental needs and requirements.

What you cannot apply for

- Costs covered by other Government support mechanisms (including the wage subsidy)
- Costs already funded by third party financiers or investors
- Costs covered by insurance
- Costs for capital expenditure
- Costs that could reasonably be covered by adjustments to the budget or accessing the contingency or could otherwise be mitigated
- Services, programmes, and activity currently supported through existing NZFC funding, **unless** it is an enhancement or expansion of the programme. If so, this will need to be clearly outlined and demonstrated where the Capability Funding is required to expand the programme to deliver on the fund’s objective.



**Your application will be assessed against the following criteria:
Assessment Criteria - for support for 'peak' sector organisations**

		Scoring
1	Evidence of the impact of COVID-19 on current services (and development programmes);	10
2	Quality of the application to address how this funding will enable the organisation to help the New Zealand screen sector to develop the business and technical capability to meet the challenges of a COVID-19 (and post COVID-19) environment;	10
3	Track record of the organisation and/or individuals involved to deliver the highest quality of services	10
4	Are the services (or programmes) accessible	
	• Online	5
	• For talent across New Zealand (in person)	5
	• For talent based in Auckland and/or Wellington (in person)	5
5	How the application fulfils the following NZFC goals:	
	• To activate high impact, authentic and culturally significant screen stories	5
	• To facilitate dynamic pathways for outstanding people, projects and businesses	5

Total score out of 55

Assessment Criteria - for Industry Development Programmes

		Scoring
1	Evidence of the impact of COVID-19 on current services and development programmes;	10
2	Evidence of need for the proposed programme(s) as presented in the application	10
3	Track record of the organisation and/or individuals involved to deliver the highest quality of talent development/training	10
4	Identified learning outcomes for the participants, and numbers of expected participants benefiting from this programme	10
5	Are the services (or programmes) accessible	
	• Online	5
	• For talent across New Zealand (in person)	5
	• For talent based in Auckland and/or Wellington (in person)	5
6	How the application fulfils the following NZFC goals:	
	• To activate high impact, authentic and culturally significant screen stories	5
	• To facilitate dynamic pathways for outstanding people, projects and businesses	5

Total score out of 65



Te Rautaki Māori

The NZFC's commitment to Tangata Whenua under our [Te Rautaki](#) is to work in partnership with Māori to better support the development and progression of Māori talent.

Your application will be assessed against the following Te Rautaki criteria:

	Criteria	Scoring
7	Is the organisation focused on supporting the development of Māori talent?	5
8	Is the development programme(s) focused on supporting the development of Māori talent?	5
Optional	If no to criteria 7: Are there partnerships in place to help deliver this programme(s)?	5

Total score out of 10

Diversity, inclusion and equality

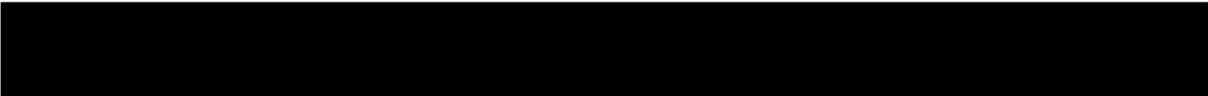
The NZFC is committed to providing opportunities and support for (but not exclusively), women, Pacific Islanders, Asian New Zealanders, LGBTQIA+, gender diverse, disabled people, those from regional areas and/or from a diverse background.

Funding decisions through the Screen Sector Capability Fund will reflect these commitments.

Your application will be assessed against the following Inclusion criteria:

	Criteria	Scoring
9	Is the organisation focused on supporting the development of female and/or gender diverse filmmakers?	2.5
10	Is the development programme(s) focused on supporting female and/or gender diverse filmmakers?	2.5
Optional	If no to criteria 9: Are there partnerships in place to help deliver this programme(s)?	2.5
11	Is the organisation focused on supporting talent from a diverse and/or underrepresented community?	2.5
12	Is the development programme focused on supporting talent from a diverse and/or underrepresented community?	2.5
Optional	If no to criteria 11: Are there partnerships in place to help deliver this programme(s)?	2.5

Total score out of 10





How to apply

Apply using the online application portal at <https://funding.nzfilm.co.nz/>.

Search for Screen Sector Capability funding and click 'New Application'. The form will take you through all the required information.

If you are using the online application portal for the first time you will need to register for a new account, as part of this process you will be asked to provide some information about yourself.

It is important you provide as much information in your application as you can to help us make a full and fair assessment. Incomplete applications will not be considered.

Early applications are encouraged.

Checklist – to be included in your application:

- A short history of the organisation, company or collective with links to a website if available
- Details around the track record of your organisation and/or individuals involved to deliver the highest quality services and/or training
- Details on how COVID-19 impacted your organisation
- A description of your proposal
- Details on how your organisation supports the development of Māori talent, female filmmakers and/or diverse or underrepresented communities, including any partnerships in place
- A list of any partnerships with written confirmation from the partners
- A detailed budget including any other investment and income
- A full schedule of activity and key events





For applications that specifically cover sector wide skills and industry development programmes:

- Details of the types of training/ development being proposed
- Evidence of the need for the proposed programme(s)
- Who the training/development is targeted at, including both the roles within the industry and the proposed demographics of the participants
- Identified learning outcomes for the participants
- How many expected participants would benefit from this training
- Where will your programme(s) be based
- Details and bios of individuals leading the training

What happens to your application?

Once your application is received, it will be checked for eligibility. If the application is eligible, it will be reviewed by the NZFC Talent Development team with recommendations made to the NZFC Head of Talent Development and CEO, who will make the final decision.

All the information included in your application, as well as any conversations regarding your application, will be considered. If more information is needed from you, we will let you know as soon as possible.

All decisions will be made within 4 weeks of the closing date of the funding round.

Please note that funding will be administered at the discretion of the NZFC and all decisions are final. All decisions will be consistent with these guidelines.

The NZFC will use reasonable efforts to maintain the confidentiality of the information provided by the applicant. Please note that any information you provide to the NZFC is subject to Official Information Act 1982 (OIA) requests. In processing a request under the OIA, the NZFC will consult with the relevant applicant prior to making a decision to release or withhold the information.





Next steps

You will be notified of the outcome of your application by phone and/or via the online portal. Formal contracts will be negotiated before any money is committed to the successful applicant(s).

Key Dates for Screen Sector Capability applications:

Open for applications – Please refer to NZFC website for more detail.

- **For applications up to \$50,000 there is a rolling deadline assessed on a monthly basis.**
- **For applications over \$50,000 there are two deadlines.**

Remember, you are welcome to contact us at any time to discuss your application. If you have any further questions, please contact our Talent Development Team by email at talentdev@nzfilm.co.nz

