



**New Zealand
FILM COMMISSION**



Te Tumu Whakaata Taonga

New Zealand Film Commission

Tautoko Tāngata

Māori Talent Development

Guidelines for Applicants

(Te Reo Version available on website)

January 2020

You are encouraged to read these guidelines carefully as they are intended to help you deliver the strongest application possible. Please also read the relevant information sheets on the website.

Please get in touch well before making a formal application for financing, as NZFC staff can offer helpful advice and guidance.



Introduction

Te Tumu Whakaata Taonga New Zealand Film Commission (NZFC) is committed to ensuring Aotearoa New Zealand has a successful screen industry. The Māori voice is key to success.

Te Rautaki Māori, the NZFC's Māori Strategy affirms, the richness of New Zealand screen production is bound to the extraordinary strength of Māori culture and storytelling. The NZFC's goal is to champion Māori film and filmmakers to Aotearoa and the world, and through this support Māori to determine what their stories are and how they want to tell them.

To coincide with the launch and ongoing work of Te Rautaki Māori the NZFC has established the Tautoko Tāngata - Māori Talent Development Fund to help support capacity development within the Māori film industry by supporting programmes and initiatives that address barriers and increase connections and communication.

This fund aims to encourage the sharing of pūkenga and pūmanawa (skills and talent) and support development opportunities and pathways for Māori creatives. This fund aims to increase Māori representation within the industry and ultimately the number of films written, directed and produced by Māori.

The ideal outcome from the Tautoko Tāngata - Māori Talent Development Fund is advancing the calibre of the craft and the progression of Māori filmmaking talent.

Tautoko Tāngata - Māori Talent Development Fund Overview


The **Tautoko Tāngata - Māori Talent Development Fund** focuses on the following three different areas of talent development for Māori key creatives (producers, writers and directors) and other roles that the industry identifies as requiring increased Māori representation.

- 1. Rangatahi Youth Development**
- 2. Tuakana-Teina : Māori Mentoring and Support**
- 3. Whakapakari Tangata – On the Job development**

Rangatahi Youth Development will provide grants for individuals, companies and organisations to run development programmes by, with or for young Māori creatives. Funding is for bespoke support, development and wānanga related to short film, feature film, series drama and Interactive (e.g. VR/AR/MR Gaming).

Tuakana-Teina : Māori Mentoring and Support offers mentoring support for mid-career and established key creatives working and sharing their expertise with Māori talent who





are looking to develop or enhance their skills in a particular area and/or have a short or feature film project in development.

This funding support values the mutually beneficial role of those less experienced (teina) learning from senior/experienced practitioners in specialist fields (tuakana). In a Māori world view, often both tuakana-teina gain insight and benefit from the dual perspectives. This fund offers an ideal opportunity for Māori creatives to share their knowledge and reciprocate their learning.

You can apply for up to \$5,000 per application for individuals and up to \$50,000 for companies and organisations for each of **Tuakana-Teina : Māori Mentoring and Support** and **Rangatahi Youth Development**.

Whakapakari Tangata - On the Job development supports internships, attachments and mentorships for emerging Māori key creatives. The NZFC will also consider support for professional placements with companies for emerging and mid-career Māori filmmakers to gain on-the-job experience that will help progress their careers.

To clarify your eligibility, please refer to the [Talent Eligibility Criteria](#).

There are four options for **Whakapakari Tangata – On the Job development**;

- Grant of up to \$10,000 to cover the cost of assigning an intern or attachment to a film;
- Grant of up to \$10,000 to cover the cost of assigning a mentor to a producer or director working on an NZFC-funded feature film;
- Grant of up to \$12,000 to cover a professional placement with a New Zealand company; or
- Grant of up to \$30,000 to cover a professional placement with an international production company.

The number of filmmakers supported through this fund will depend on the range and quality of proposals received and is subject to annual budget availability.


Tautoko Tāngata - Māori Talent Development Fund Conditions

You can only apply for actual and reasonable costs.

The budgeted costs must go towards the specific development plan, programme or workshop and ensure that Māori are key to the design and implementation of the development process and that it is targeted at and benefits Māori participants.

You can apply multiple times if necessary, but you cannot receive more than the maximum amount for each area within a 12-month period.





Applications from Māori creatives who sit outside the key creative triangle (producer, writer, director) will be considered in relation to industry demand for capacity in that particular area/department i.e. locations, marketing.

We are here to help

These guidelines are intended to help you deliver the strongest application possible, assess whether you are eligible and if this type of talent development is right for you. If you are unsure, please feel free to call the Te Rautaki Māori team to discuss your application. Please ensure you leave plenty of time to complete your application. Contact them by email rautaki@nzfilm.co.nz or phone 0800 659 754.

Who can apply

Rangatahi Youth Development

- Individuals, companies and/or organisations with a proven track record of experience and success in their area/field in the film industry;
- The application must focus on and directly benefit Māori Rangatahi aged 15 – 25;
- The applicant(s) can be non-Māori however in their application they need to be able to outline how they plan to work with Rangatahi Māori. Please refer to *Urutahi Koataata Māori Working with Māori in Film and Television*;
- Guilds and Organisations who are already receiving funding through the NZFC Strategic Training Fund are not eligible for support through this fund.


Tuakana-Teina : Māori Mentoring and Support

- Individuals, companies and/or organisations (Tuakana) with a proven track record of experience and success in their area/field in the film industry;
- The application can be made by either the Tuakana (senior) or the Teina (junior);
- The Teina (junior) must be Māori;
- The Tuakana (senior) can be non-Māori;
- Guilds and Organisations who are already receiving funding through the NZFC Strategic Training Fund are not eligible for support through this fund.

Whakapakari Tangata – On the Job Development

- Please go to the NZFC [website](#) for more information and to view the full guidelines for this fund.





In order to be eligible for the **Tautoko Tāngata - Māori Talent Development Fund**, you must be a New Zealand citizen or permanent resident.

If the application is being made in the name of a company, it must be a New Zealand company; that is, the company must be incorporated and carrying out business in New Zealand, and its central management and control must be held by New Zealand citizens or permanent residents.

What you can apply for

You can apply directly for:

Rangatahi Youth Development

- Holding a specific, targeted wānanga, noho marae for development related to short film, feature film or AR/VR;
- Holding specialised workshops related to short film, feature film or AR/VR;
- For attendance at film festival labs (A-list festivals including recognised international Indigenous festivals); or
- For attendance at industry conferences (New Zealand only).

Tuakana-Teina : Māori Mentoring and Support

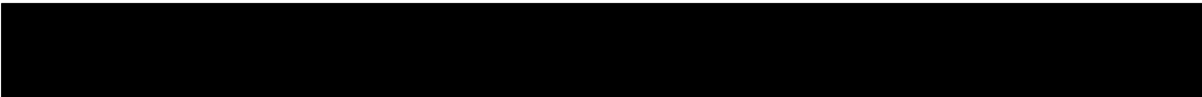

- For professional development;
- For mentoring opportunities – advice and exchange of skills and knowledge.


Whakapakari Tangata – On the Job Development

- For placements within a company or organisation to upskill in a key area;
- For internships – work alongside a director, writing team, producer/producing team, editor, etc, on your production;
- For mentorships – you or your organisation/company/production are prepared to offer mentorships;
- Note these are for emerging filmmakers. (Refer [Talent Eligibility Criteria](#));
- Please note **Whakapakari Tangata – On the Job Development** may take longer due to sourcing placements, production schedules and talent availability.

What you cannot apply for

The **Tautoko Tāngata - Māori Talent Development Fund** is not available for:

- Feature or short film production or marketing costs;
 - television programme development or production;
 - initial option payments;
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- capital works or acquisitions;
 - equipment purchases;
 - projects that are part of formal academic assessment; or
 - an organisations ongoing administration or infrastructure costs.

Retrospective applications will not be considered; you cannot apply for financing to cover costs you have already incurred.

How to apply

Apply through the online application portal at <https://funding.nzfilm.co.nz/>.

Allow time to complete your application.

The **Tautoko Tāngata - Māori Talent Development Fund** is an open fund on the NZFC website (<https://www.nzfilm.co.nz/funds/tautoko-t%C4%81ngata-m%C4%81ori-talent-development>). Applications will be processed on a weekly basis and will take up to one month from the time the application is received to the applicant(s) being notified of the outcome.

It's important you provide as much information as you can to help the NZFC make a full and fair assessment.

The information required in your application will be outlined in the next section.

What is looked for

The focus of these funds is further developing the capacity and capability of Māori filmmakers and the wider Māori film industry.

When writing your application please consider the following:

- Is the development process and/or exchange realistic and well planned?
- Is the delivery of the development appropriate to the age and skill level of the group or individual?
- Does the development deliver the objectives of the **Tautoko Tāngata - Māori Talent Development Fund**?
- Is the cost and revenue realistic?

The NZFC has a commitment under Te Rautaki Māori to work in partnership with the Māori filmmaking community to achieve mutually agreed aspirations. Please read Te Rautaki Māori and become familiar with its objectives and ensure they align with your application/proposal.





[Te Rautaki Māori – Māori](#)

[Te Rautaki Māori – English](#)

What to include in your application

Your application will include the following sections:

Rangatahi Youth Development

- CV and biography for the individual, company or organisation applying;
- Short history of you or your organisation or company in the area of rangatahi development (if applicable)
- Development proposal outlining the following:
 - Programme outline, delivery and objectives
 - key areas of learning
 - timeframes (within a 12-month period at time of application)
 - Desired outcomes
- Best practice standards for working with young people (refer to Ministry of Youth Development best practice standards for working with young people)

Tuakana-Teina : Māori Mentoring and Support

- CV and biography of both parties – Tuakana (senior) and Teina (junior)
- Development proposal outlining the following:
 - key areas of learning/development and/or exchange of skills
 - timeframes (within a 6-month period as at time of application)
 - Desired outcomes

Whakapakari Tangata – On the Job Development

- For more information go the [website](#) to view the full guidelines of what to include in your application.

What happens to your application

When your application is received, it will be checked for eligibility and that all relevant information is included. Once your application is confirmed as being eligible, you will be advised of a decision within **four to six weeks**.

Tautoko Tāngata - Māori Talent Development Fund decisions are made collectively by Te Pouwhakahaere Māori Screen Executive and the Head of Talent Development with input from the Head of Production and Development when necessary.





Next steps

Applicants will be sent an automated message from our online portal Tahua when their application is received.

Applicants will be contacted as soon as possible after a decision is made.

You will receive an email notification linking you to the online application portal where your decision letter is held.

If your application is successful, your letter will outline the agreed proposal for development and reporting requirements. A kanohi ki te kanohi -face to face meeting may also be appropriate to finalise details.

Remember that your deliverables must be provided to the NZFC by the specified date. Make sure this will fit into your schedule. Short, simple reports are all that are required.

It is important to note that if you don't meet your commitment to report, you will rule yourself out of any further funding from NZFC. If things change and you need to shift your report-back date, please contact rautaki@nzfilm.co.nz

A final reminder that if you have any questions please contact the **Te Rautaki Māori Team** by email rautaki@nzfilm.co.nz or phone 0800 659 754.

