Anti-Piracy Guidelines for Producers

About the Anti-Piracy Guidelines

The New Zealand Film Commission (NZFC) requires these Guidelines be implemented in the post-production of your New Zealand feature film.

For the purpose of clarity a ‘Screener’ is a copy of more than 50% of the film’s duration, of the feature film on a format easily playable by the general public (i.e. DVD, VHS, MiniDV, Quicktime, etc).

All screeners are to be approved in writing by the Film Materials Manager before being produced/sent.

The following parties are pre-approved:

• ...

• ...

• ...

• ...
The Guidelines

1. Screeners are not to be produced unless absolutely essential to the post-production process.
2. If a screener is produced it must be logged as per the attached log sheet template.
3. A full updated log sheet must be sent to the NZFC at the end of every week of post-production.
4. All screeners must be returned to the producer or post-production facility as soon as possible after viewing for immediate destruction.
5. Editing facilities (i.e. Avid/Final Cut Pro) are not to be patched/linked to a tape machine or screener output facility, external to the post-production house infrastructure, overnight or unsupervised for more than one hour.
6. All screeners must have a watermark (security text) adhering **exactly** to the following specifications:
   a. The text must be at least 1/3 of the way up the picture frame and at least size 28pt font.
      Note: Security text at the very base or very top of frame is not acceptable.
   b. The security text may be ‘watermarked’ but clearly visible.
      Eg. Copy for “XXX” DD/MM/YYYY
          Copy for Jane Smith 01/10/2012
      XXX = the full name of the specific recipient. The name of a company, group or facility rather than a specific name is not acceptable.

A screen grab example is attached to this document. Any queries on the above detail, please contact our Film Materials Manager materials@nzfilm.co.nz.

We strongly recommend you discuss internal security with your post-production supervisor and post-production facility before post-production commences. Clear security processes will eliminate the potential for piracy of your film.

I agree to implement all guidelines listed above for the film __________________________
for which I am the producer:
Signed:
I have sighted the guidelines above and agree to support the producer in their implementation:

Signed:

Name:

Company:

Position:

Date:
FILM TITLE:

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For further information about anti-piracy email materials@nzfc.co.nz or call our Film Materials Manager on 0800 659 754.