Madman Entertainment NZ and **New Zealand Film Commission** invite filmmakers to submit an Expression of Interest (EOI) for an **NZFC Development Placement** spanning six months from approximately March to August 2027 (TBC).

The selected participant will work at Madman mainly in the Auckland office but some stints with the Australian team in Melbourne and will attend 37DegreesSouth, August 2027. The exact amount of time in Melbourne can be worked through with the right candidate depending on what is possible for them.

Madman Entertainment is an independent distributor; having distributed a number of New Zealand films that rank amongst the highest grossing local films of all time including TINA, PIKE RIVER, HUNT FOR THE WILDERPEOPLE, WHAT WE DO IN THE SHADOWS, THE BREAKER UPPERERS, SAVAGE recently adding classics SIONES WEDDING & WHALE RIDER to the catalogue.

Please see the job description for further details about the role.

Are you eligible?
To be eligible to apply, you need to have some strong produced work, been accepted into a contestable programme, and/or have received development funding from NZFC or another screen agency. Please read the NZFC Placements Fund Guidelines for full eligibility information.

What to do if you're interested
Submission Requirements:

- A brief biography (100-200 words);
- A CV;
- A one-page cover letter explaining your interest in this opportunity, what you will bring to the role and what you hope to gain from the experience;
- A link to one prior film work that best represents you. *Please only provide a link for films that you have written, directed or produced*.

To submit an application for the 2027 Madman Entertainment Development Placement, please apply via the portal by **1pm Monday, 7 December 2026.**

New Zealand FILM COMMISSION

Te Tumu Whakaata Taonga

What to expect

Role Functions	Areas of Responsibility
Publicity & Grassroots Marketing	• Work with Title Lead to identify target audiences for upcoming titles and corresponding positioning. • Work with Title Lead to build a release strategy for a film across theatrical, transactional and subscription-based platforms. • Represent Madman at occasional media and 3rd party brand previews of theatrical releases. • Attend test screenings and associated briefings. • Attend weekly theatrical WIP, design standups, post screening brainstorms, NZ film WIPs.
Marketing Campaigns	• Conduct marketplace research and report back on best practice digital marketing campaign activity for independent films, both locally and internationally. • Brief on and dispatch creative projects across theatrical and home entertainment - print, tv, online, outdoor, social etc. with direction from Marketing Manager. • Contribute to marketing and social brainstorms as well as post analysis of campaigns.
Acquisitions	• Track local acquisitions and conduct research, including numbers and running comparison title analysis, for new content acquisitions and projects. • Write coverage for scripts, and maintain a log for all incoming scripts and coverage from external readers, at the direction of GM. • Verbally present your thinking around submitted scripts and proposals to the team. • Watch screeners and provide screening reports as required. • Assist with local 37 degrees South preparation.
Exhibitor Marketing	• Liaise with exhibitors on marketing materials + social media kits and prepare trade EDM alongside Sales Manager. • Implement local marketing ideas and activations.
Content Management	• Work with NZ Title Lead on EPK cutdowns for short form social content.

	• Build clips from our back catalogue for ongoing social use and manage content across a variety of social platforms, updating when templates change.
Social Media	• Support Title Leads with content planning across our social accounts. • Strategise and monitor organic posts, active ad campaigns. and online chatter.
Market	• Assist the Acquisitions team in preparing for film markets, including research, drafting briefs, meeting schedules, screening schedules (where applicable), and liaising with interns, assistants and market partners. • Appropriately represent the company and participate in meetings at 37degrees South.
Be a positive contributor to Madman	• Be an active and positive participant in various stand-ups and meetings. • Support our culture of appreciation by recognising and valuing people's individual contributions (we love praise!). • Raise issues (and solutions!) that affect your engagement and happiness at Madman to the right person at the right time. • Commit to continually improving your skills, approach, and knowledge – get feedback from others to determine areas in which you can improve.
Operate in line with our workplace values	- We love ***collaborating***, within our walls and beyond. - We ***create magic*** with fresh thinking and ambitious ideas. - We are ***passionate*** and vocal about the content we work with. - We ***listen*** to each other's ideas and ***praise*** efforts. - We ***innovate and adapt*** to do things better and do better things. - We value ***balance*** for our team, both within work hours and beyond.