

1 April 2026

[REDACTED]

[REDACTED]

[REDACTED]

24 MARCH 2026: OFFICIAL INFORMATION ACT REQUEST

In your email dated 24 March 2026, you requested the following information under the Official Information Act 1982 (OIA):

- 1. In the 2025 calendar year, how much did the New Zealand Film Commission (and any organisations/entities/divisions within it) spend in total at 1) Google/Alphabet, 2) Meta, and 3) Tiktok.*
- 2. A break down of that spending at each of those companies (e.g for Meta, how much was spent on Instagram, Facebook, Whatsapp etc) and what the spending was for.*
- 3. In the 2025 calendar year, how much did the New Zealand Film Commission (and any organisations/entities/divisions within it) spend in total with New Zealand-based media companies including Stuff Ltd, NZME, TVNZ, Sky, Warner Brothers Discovery, MediaWorks, Are Media, Whakaata Maori, ODT, Go Media, JCDecaux, Newsroom, The Spinoff, Ooh Media, Lumo, 1XX, Whakatane Beacon, Reality Check Radio, The Platform, and any other New Zealand-based media company that fits the spirit of this request.*
- 4. A break down of that spending at each of those companies and what the spending was for.*

The answer to all questions is Nil.

Please note that we may publish this letter (with your personal information removed) on the NZFC website.

You have the right, by way of complaint to an Ombudsman under section 28(3) of the OIA to seek an investigation and review of our response.

Yours sincerely



Tayla Hancock
Principal Advisor, Policy and Insights
New Zealand Film Commission