

**New Zealand
FILM COMMISSION**



Te Tumu Whakaata Taonga

NZFC Feature Film Development Funding Information on Gender 2011-2016

This paper includes gender information based on feature film development funding applications, including script, early and advanced development funding applications, submitted to the New Zealand Film Commission (NZFC) between 1 July 2011 to 30 June 2016.

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Te Tumu Whakaata Taonga**

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NZFC Feature Film Development Funding Information: Summary



Overall, increased development funding of projects with female directors, producers and writers attached

- Overall, the trend in NZFC development funding for women is positive. In particular over the 2015/16 financial year, a greater proportion of project applications and funding approvals featured female directors or female writers.

Stronger representation of female directors in funding

- In the 2015/16 financial year, female directors are named in 26% of all feature film development funding applications (typically as the only director attached). Excluding feature film development applications that did not specify a director, 36% of applications attached a female director in the application.

Female producers continue to be well represented

- Just over half (52%) of feature film development funding applications at all stages of development attach a female producer in the 2015/2016 financial year. Excluding the applications that did not name a producer, 60% of applications attached a female producer.
- 44% of films that received funding included a female producer. Excluding the applications that did not name a producer, 51% of funded films included a female producer.

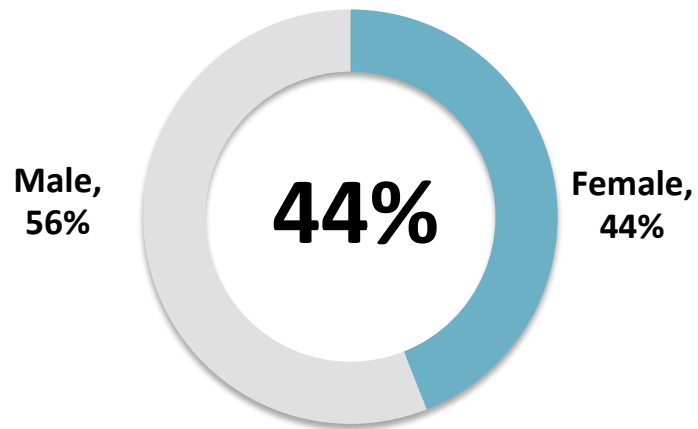
Stronger representation of female writers in funding

- 44% of all feature film development funding applications included a female writer – equating to around half of applications that have a writer attached. Over half (54%) of funded feature film development applications named a single female writer or female-only writing team.
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Screen Industry Snapshot: Gender Split

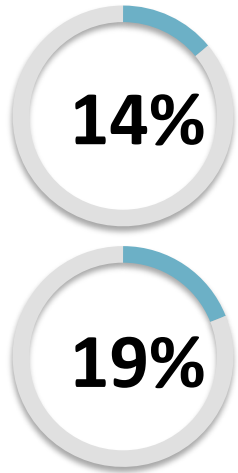


Females represent 44% of all screen industry workers, which includes producing (production and post-production), contracting, broadcasting, distribution and exhibition.

Source: 2015 Statistics NZ LEED Data



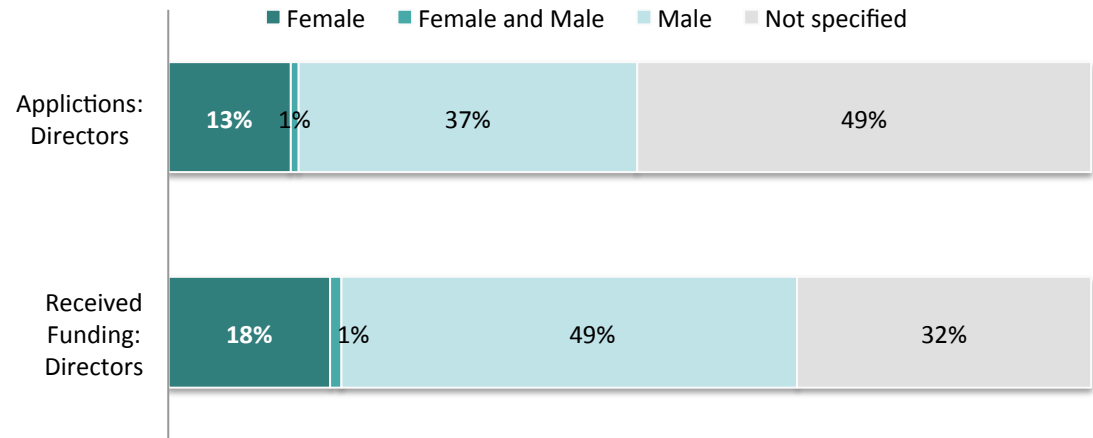
NZFC Feature Film Development Funding Snapshot: Gender of Director



14% of feature film development funding applications specifically included a female director

19% of feature film development applications that **received funding** specifically included a female director

Feature Film Development Funding Applications:
2011-2016

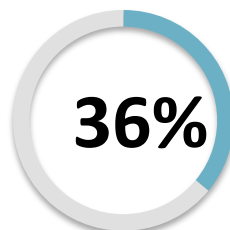


Base of calculations: Applications received in past 5 years (762) and applications that received funding in past 5 years (336)

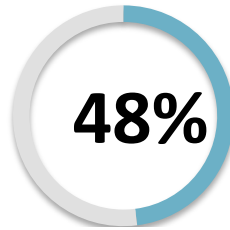
This information is based on feature film development funding applications, including script, early and advanced development funding applications, submitted to the New Zealand Film Commission (NZFC) between 1 July 2011 to 30 June 2016. More detailed information is appended.

Source: New Zealand Film Commission (December 2016)

NZFC Feature Film Development Funding Snapshot: Gender of Producer

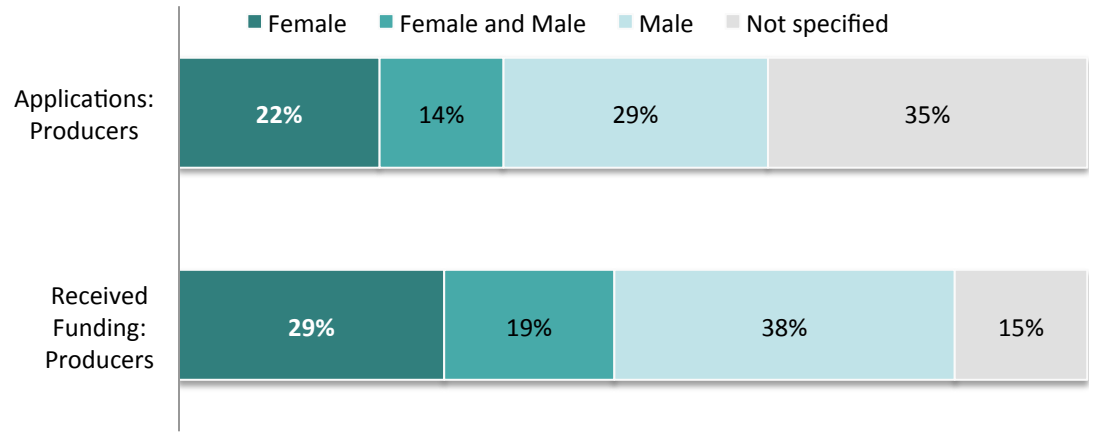


of feature film development funding applications specifically included a female producer



of feature film development applications that **received funding** specifically included a female producer

Feature Film Development Funding Applications:
2011-2016

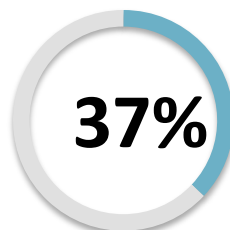


Base of calculations: Applications received in past 5 years (762) and applications that received funding in past 5 years (336)

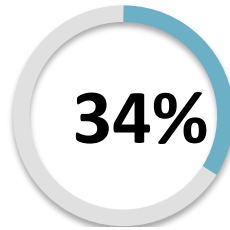
This information is based on feature film development funding applications, including script, early and advanced development funding applications, submitted to the New Zealand Film Commission (NZFC) between 1 July 2011 to 30 June 2016. More detailed information is appended.

Source: New Zealand Film Commission (December 2016)

NZFC Feature Film Development Funding Snapshot: Gender of Writer

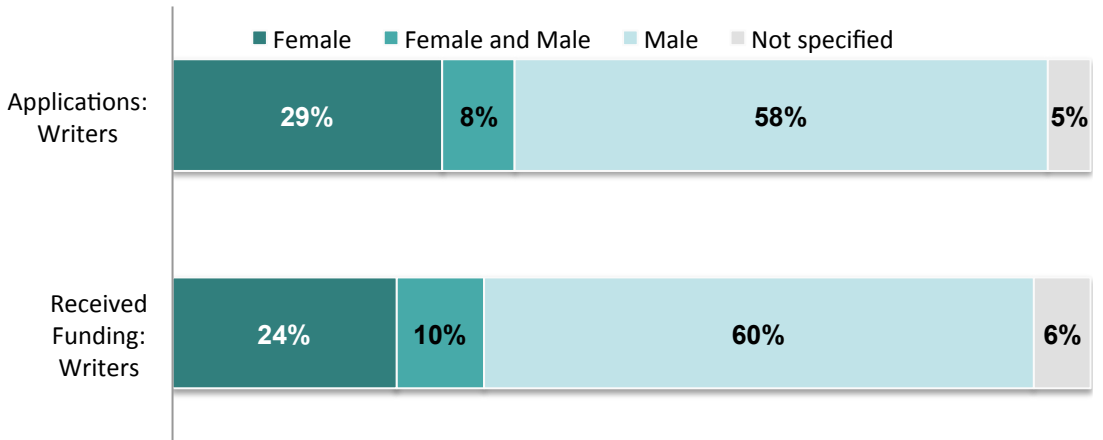


of feature film development funding applications specifically included a female writer



of feature film development applications that **received funding** specifically included a female writer

Feature Film Development Funding Applications: 2011-2016



Base of calculations: Applications received in past 5 years (762) and applications that received funding in past 5 years (336)

This information is based on feature film development funding applications, including script, early and advanced development funding applications, submitted to the New Zealand Film Commission (NZFC) between 1 July 2011 to 30 June 2016. More detailed information is appended.

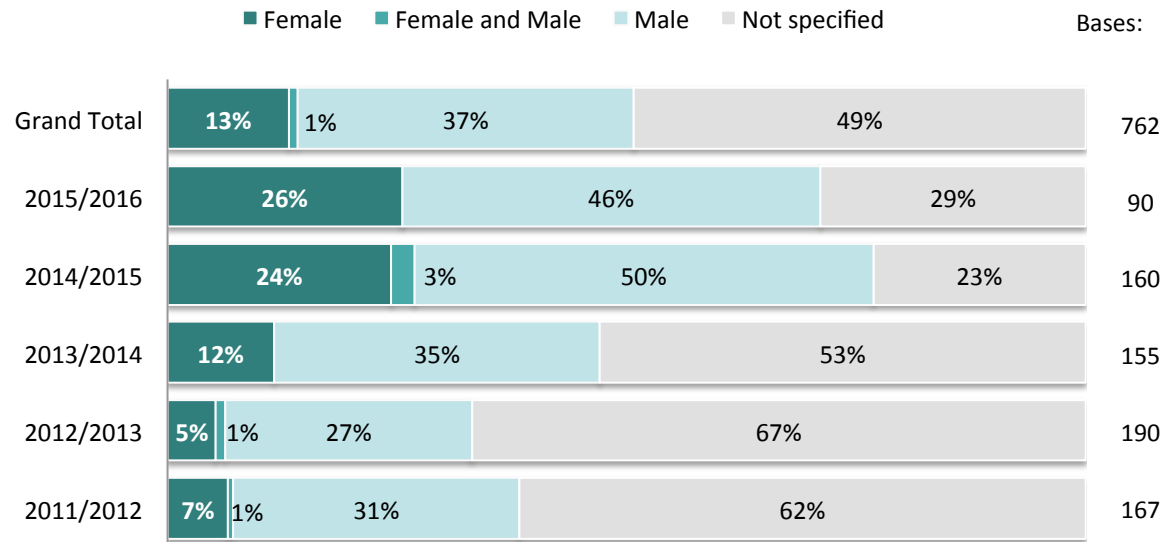
Source: New Zealand Film Commission (December 2016)



Feature film development funding applications in the past 5 years: Gender of Director

- Calculations are based on 762 funding applications.
- **14%** of feature film funding applications in the past five years had at least one or more female directors specified in the application.
- **13%** of applications had female-only director(s).
- **1%** of applications named a director team of at least one female and one male director.
- Excluding applications that did not specify a director (projects applying for early development funding may not have a director attached), female directors were named in **28%** of these applications

Applications: Director



Base of calculations: Feature funding applications in past 5 years (762)

Source: New Zealand Film Commission (December 2016)

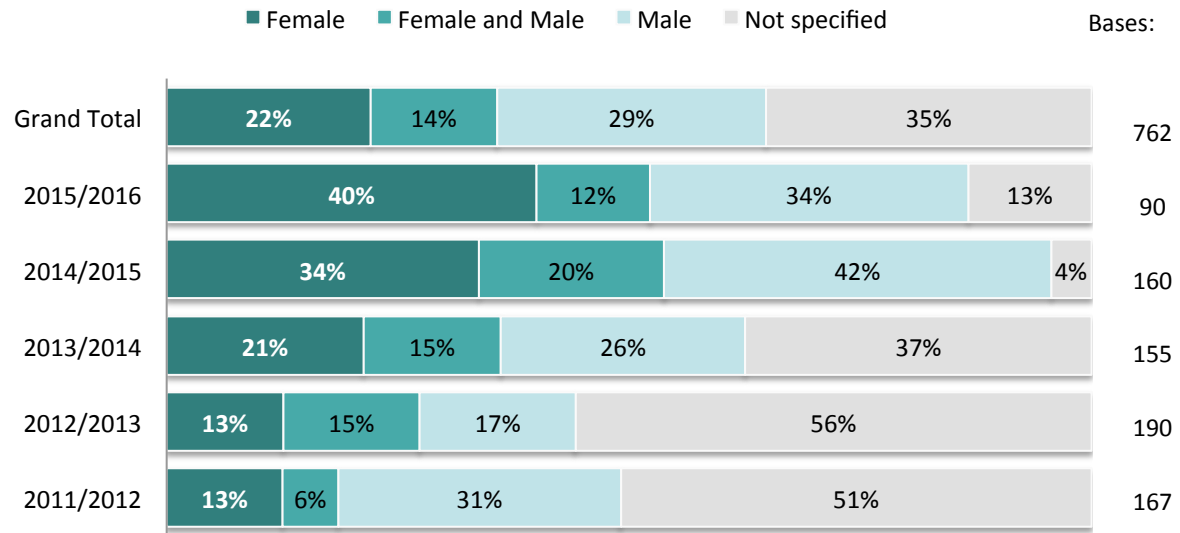




Feature film development funding applications in the past 5 years: Gender of Producer

- Calculations are based on 762 funding applications.
- **36%** of feature film funding applications in the past five years had at least one or more female producers specified in the application.
- **22%** of applications had female-only producer(s).
- **14%** of applications named a producer team of at least one female and one male producer.
- Excluding applications that did not specify a producer, female producers were named in **55%** of these applications.

Applications: Producer



Base of calculations: Feature funding applications in past 5 years (762)

Source: New Zealand Film Commission (December 2016)

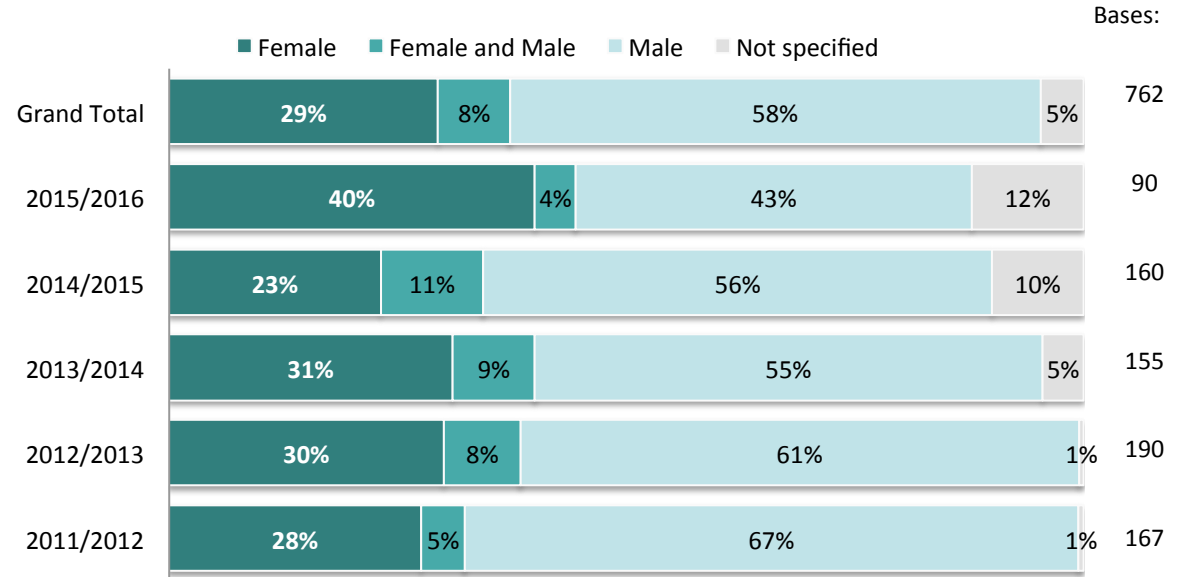




Feature film development funding applications in the past 5 years: Gender of Writer

- Calculations are based on 762 funding applications.
- **37%** of feature film funding applications in the past five years had at least one or more female writers specified in the application.
- **29%** of applications had female-only writer(s).
- **8%** of applications named a writing team of at least one female and one male writer.
- The participation of female writer applicants has increased. In the most recent funding period 2015-2016, **44%** of funding applications named at least one female writer, a **10%** increase from the 2014-2015 funding period.
- Excluding applications that did not specify a producer, female producers were named in **39%** of these applications.

Applications: Writer



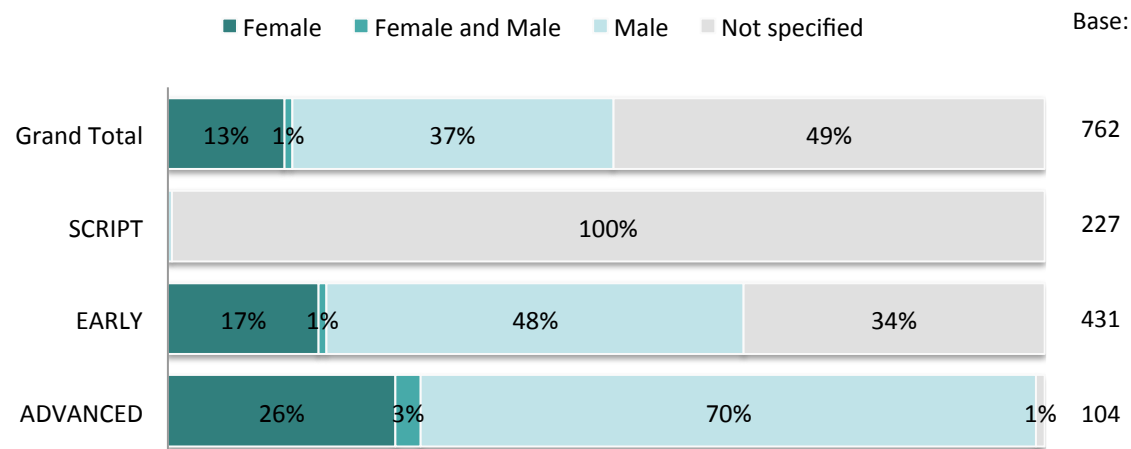
Base of calculations: Feature funding applications in past 5 years (762)



Feature film development funding applications in the past 5 years: Director gender at stage of project development

- Calculations are based on 762 funding applications.
- **14%** of all development funding applications in the past five years had at least one or more female directors specified in the application.
- **18%** of early development funding applications in the past five years had at least one or more female directors specified in the application. **17%** of early development applications specifically had female-only director(s).
- **29%** of advanced development funding applications in the past five years had at least one or more female directors specified in the application. **26%** of advanced development applications had female-only director(s).

Development Stage: Director



Base of calculations: Feature funding applications in past 5 years (762)

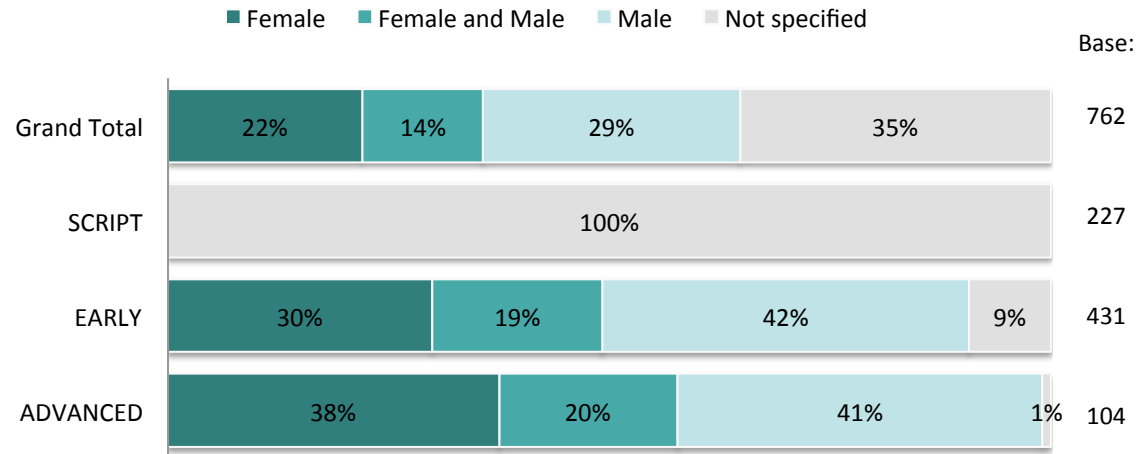
Note 1: "Script" includes writer development and seed development funds; "early" includes applications for projects at early stages of development or funding request and He Ara slate projects; "advance" includes applications for projects at advanced stages of development or funding request and board-level submissions.



Feature film development funding applications in the past 5 years: Producer gender at stage of project development

- Calculations are based on 762 funding applications.
- **36%** of all development funding applications in the past five years had at least one or more female producers specified in the application.
- **49%** of early development funding applications in the past five years had at least one or more female producers specified in the application. **30%** of early development applications had female-only producer(s).
- **58%** of advanced development funding applications in the past five years had at least one or more female producers specified in the application. **38%** of advanced development applications had female-only producer(s).

Development Stage: Producer



Base of calculations: Feature funding applications in past 5 years (762)
 Note 1: "Script" includes writer development and seed development funds; "early" includes applications for projects at early stages of development or funding request and He Ara slate projects; "advance" includes applications for projects at advanced stages of development or funding request and board-level submissions.

Source: New Zealand Film Commission (December 2016)

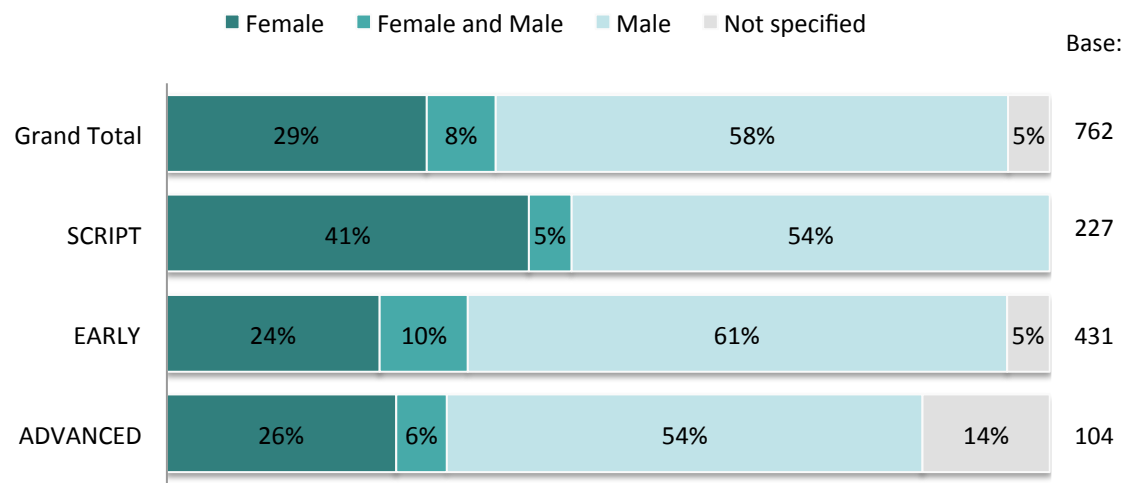




Feature film development funding applications in the past 5 years: Writer gender at stage of project development

- Calculations are based on 762 funding applications.
- **37%** of feature script development funding applications in the past five years had at least one or more female writers specified in the application. **29%** of script development applications had female-only writer(s).
- **34%** of early development funding applications in the past five years had at least one or more female writers specified in the application. **24%** of early development applications had female-only writer(s).
- **32%** of advanced development funding applications in the past five years had at least one or more female writers specified in the application. **26%** of advanced development applications had female-only writer(s).

Development Stage: Writer



Base of calculations: Feature funding applications in past 5 years (762)
 Note 1: "Script" includes writer development and seed development funds; "early" includes applications for projects at early stages of development or funding request and He Ara slate projects; "advance" includes applications for projects at advanced stages of development or funding request and board-level submissions.

Source: New Zealand Film Commission (December 2016)

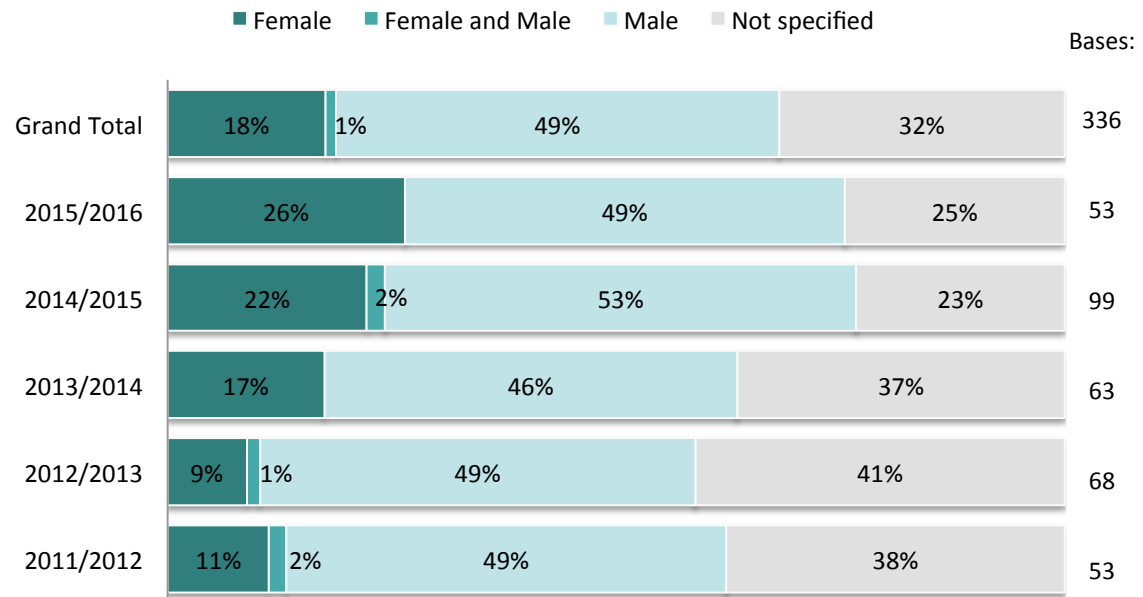




Feature film development applications that received funding in the past 5 years: Gender of Director

- Calculations are based on 336 applications that received funding (part or whole of the amount requested).
- **19%** of funded feature film applications in the past five years had at least one or more female directors specified in the application.
- **18%** of funded applications had a female-only director(s).
- **1%** of funded applications named a writing team of at least one female and one director.
- Excluding funded applications that did not specify a director, female directors were named in **28%** of these successful applications.

Funded Applications: Director



Base of calculations: Applications that received funding in past 5 years (336)

Source: New Zealand Film Commission (December 2016)

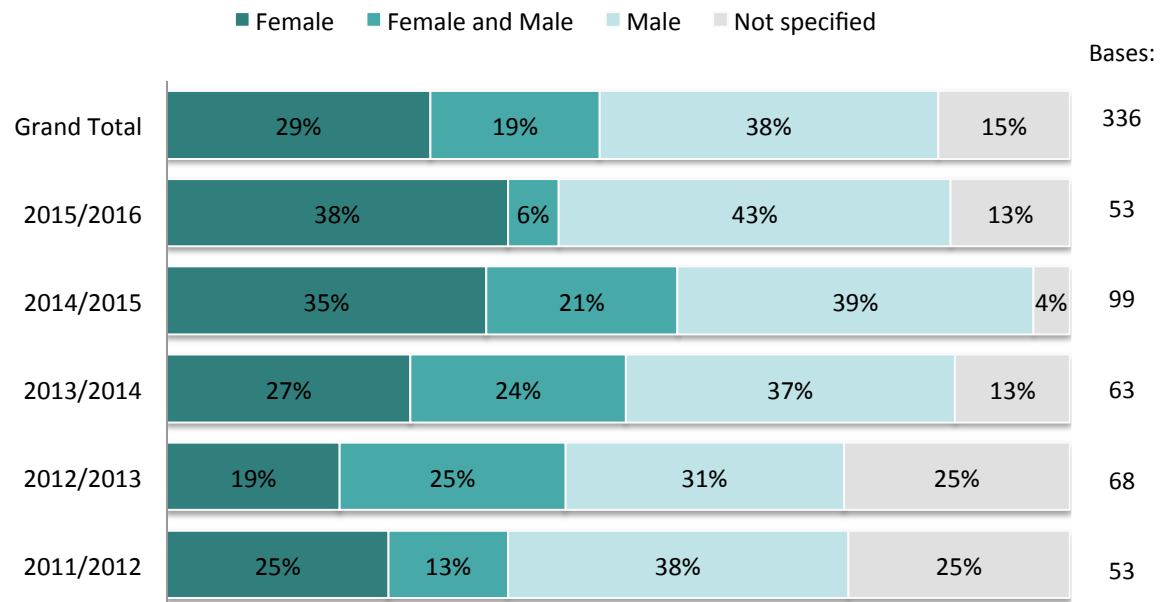




Feature film development applications that received funding in the past 5 years: Gender of Producer

- Calculations are based on 336 applications that received funding (part or whole of the amount requested).
- **48%** of funded feature film funding applications in the past five years had at least one or more female producers specified in the application.
- **29%** of funded applications had female-only producer(s).
- **19%** of funded applications named a writing team of at least one female and one male producer.
- Excluding funded applications that did not specify a producer, female producers were named in **56%** of these applications.

Funded Applications: Producer



Base of calculations: Applications that received funding in past 5 years (336)

Source: New Zealand Film Commission (December 2016)

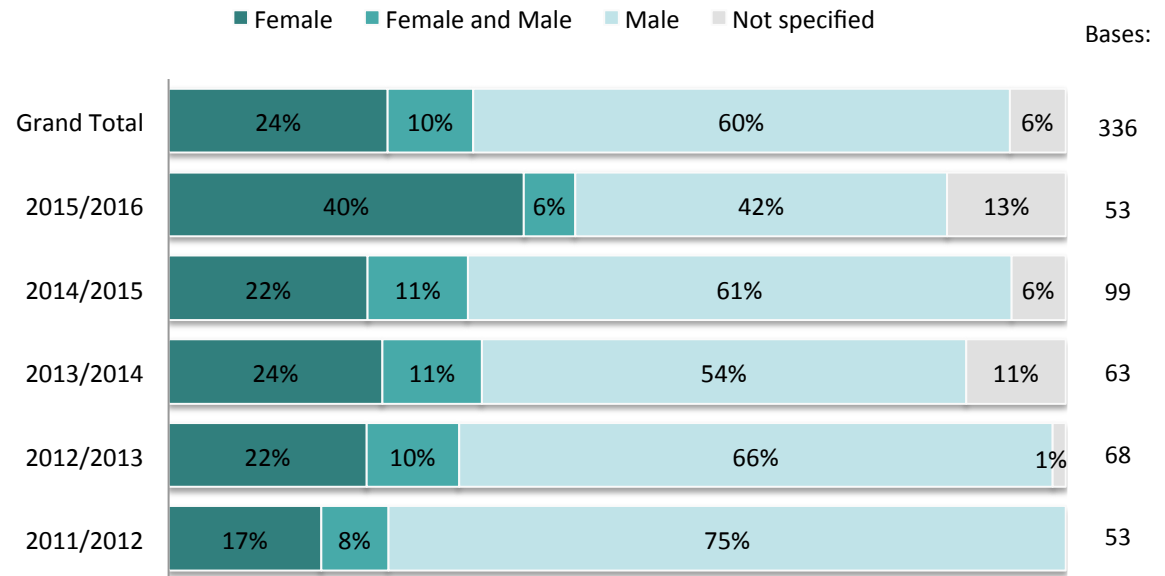




Feature film development applications that received funding in the past 5 years: Gender of Writer

- Calculations are based on 336 applications that received funding (part or whole of the amount requested)
- **34%** of funded feature film funding applications in the past five years had at least one or more female writers specified in the application
- **24%** of funded applications had female-only writer(s)
- **10%** of funded applications named a writing team with at least one female and one male writer
- The percentage of funded female-only writer/ writing team applicants has been increasing since 2011. In the most recent funding period 2015-2016, **40%** of funded applications included only female writers, a **17%** increase from the 2014-2015 funding period.
- Excluding funded applications that did not specify a writer i.e. a writer was not specified in the application, female writers were named in **36%** of these applications

Funded Applications: Writer



Base of calculations: Applications that received funding in past 5 years (336)





Appendix: NZFC Feature Film Development Funding



- The gender analysis summarised in this document is based on feature film development funding applications submitted to the New Zealand Film Commission (NZFC) between 1 July 2011 to 30 June 2016. This time period represents the five most recent complete annual reporting periods.
- Note 1: The aggregated information is sourced from information provided by applicants, which in some cases is incomplete or opinion-based. For instance, a project submitted for advanced feature film development funding may be reviewed by the NZFC and considered more appropriate for early development funding.
- Note 2: The information is based on applications, that is, not individuals. A gender definition is assigned to each key creative role. As there may be more than one person in the writer, producer or director roles, the following definitions have been used:
 - Female: The presence of a female individual or a team of only females
 - Male: The presence of a male individual or a team of only males
 - Female+Male: The presence of at least one female and at least one male.
- Note 3: Analysis of gender across funding applications for projects at different stages of feature film development is included. The definition of “early” and “advanced” development may have had minor variations over the past five years. The difference between early and advanced feature film development is based on a number of factors including script development status, staff assessment and previous funding. “Script” includes all writers’ funding. For clarity, genre is not included in the analysis. Documentary feature film development funding applications are not treated separately and have been classified into either “advanced” or “early” development based on NZFC assessment.
- Note 4: Unless otherwise specified the following information is based on a total of 762 applications. More than one application may be submitted for a single feature film project.
- Note 5: The 2014/2015 data can be verified in the NZFC ODOO database.

